

# BACHELOR OF ARTS WITH A MAJOR IN COMMUNICATION WITH CONCENTRATION IN MEDIA PRODUCTION (BA)

## Degree Requirements HOURS REQUIRED

A minimum of 120 semester credit hours (SCH): 45 hours must be advanced, and fulfillment of degree requirements as specified in the "Requirements for Graduation (<https://catalog.tamui.edu/undergraduate-information/academic-regulations/>)" section of this catalog.

### Program Requirements

Code	Title	Semester Credit Hours
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#### [University Core Curriculum] (<https://catalog.tamui.edu/appendix-a-core-curriculum-optional-course-information/>)

Select 42 SCH as outlined in the suggested plans and as specified in the "Requirements for Graduation"	42
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#### Life & Physical Science Lab

Select 1 SCH compatible with Life & Physical Science course	1
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#### Foreign Language/Study Abroad

Select 6 SCH in foreign language coursework (not credit by exam). Students may take 6 SCH in Spanish at the level determined by the Spanish Placement Exam or by satisfying required pre-requisites. Students may take 6 SCH of another foreign language at the introductory level or above. This requirement may also be met by earning 6 SCH in any subject while participating in a TAMIU-approved Study Abroad program while living for at least 4 weeks in another country.	6
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#### Major

COMM 1311	Fundamentals of Comm	3
COMM 3300	Intro to Theo Prin of Comm	3
COMM 3310	Methods of Inquiry:Quant Rsch	3
COMM 3312	Methods of Inquiry:Qual Rsch	3
COMM 4350	Internship	3
COMM 4360	Comm Theory&Practice	3
Select 6 SCH from 3000-4000 COMM courses not used elsewhere		6

#### Concentration in Media Production

##### Production Requirements

Select 9 SCH of the following:		9
COMM 3202 & COMM 3102	Video Production I and Video Production Lab	
COMM 3232 & COMM 3132	Video Production II and Video Production II Lab	
COMM 3223 & COMM 3123	Video Editing and Post Prod I and Video Editing&Post Prod I Lab	
COMM 3233 & COMM 3133	Video Editing and Post-Prod II and Video Editing&Post Prod Lab	

#### Media Production Electives

Select 12 SCH from the following:		12
COMM 1370	Fundamentals of Comm Design	
COMM 2324	Practicum in Electronic Media	
COMM 2331	Photo I: Intro to Visual Comm	
COMM 3331	Photography II: Intro to Photo	
COMM 3332	Broadcasting Production I	
COMM 3333	Broadcasting Production II	
COMM 3327	Media Writing	
COMM 3334	Visual Communication	
COMM 3337	Storytelling for Video Games	
COMM 3338	Travel Photography	
COMM 4328	Digital Publication Design	
COMM 4329	Digital Communication Design	
COMM 4331	Broadcast Journalism	
COMM 4370	Course COMM 4370 Not Found	

#### Minor

Select a minimum of 18 SCH from one discipline at least twelve of which must be at the 3000-4000 level. See Appendix C. Instead of a minor, students may complete 18 SCH of electives, 12 SCH of which must be at the 3000-4000 level, from any discipline, except the major field, outside the College of Nursing and Health Sciences.	18
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#### General Electives

Select 8 Any 1000-4000 level courses not previously used	8
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#### Note:

Certain courses (COMM 3309, 3324 and 4330) may be taken more than once for credit within the degree program when topic changes.

<b>Total Semester Credit Hours</b>	<b>120</b>
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## Four-Year Degree Plan

Following is a suggested four-year degree plan. Students are encouraged to see their advisor each semester for help with program decisions and enrollment; responsible for reviewing the **Program of Study Requirements**, meeting all course prerequisites, and **writing intensive course (WIN)** requirements for graduation. See Academic Regulations-Undergraduate online. (<https://catalog.tamui.edu/undergraduate-information/academic-regulations/>)

### Freshman

Fall	Semester Credit Hours	
ENGL 1301	English Composition I	3
HIST 1301	The US to 1877	3
MATH 1342	Introductory Statistics	3
UNIV 1201	Learn a Global Context I	2
Creative Arts		3
COMM Elective		3

<b>Semester Credit Hours</b>	<b>17</b>
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### Spring

COMM 1311	Fundamentals of Comm	3
ENGL 1302	English Composition II	3
HIST 1302	The US Since 1877	3

UNIV 1302	Signature Course	3
Social/Behavioral Science		3
<b>Semester Credit Hours</b>		<b>15</b>

**Sophomore**

**Fall**

PSCI 2305	American National Government	3
COMM Elective		3
COMM Elective		3
Language, Philosophy & Culture		3
Life & Physical Science		3
Life & Physical Science Lab		1
<b>Semester Credit Hours</b>		<b>16</b>

**Spring**

PSCI 2306	American State Government	3
General Elective		3
Life & Physical Science		3
Life & Physical Science Lab		1
Foreign Language/Study Abroad		3
Minor/General Elective		3
<b>Semester Credit Hours</b>		<b>16</b>

**Junior**

**Fall**

COMM 3300	Intro to Theo Prin of Comm	3
Adv General Elective		3
Minor/General Elective		3
Adv Minor/General Elective		3
Foreign Language/Study Abroad		3
<b>Semester Credit Hours</b>		<b>15</b>

**Spring**

COMM 3310	Methods of Inquiry:Quant Rsch	3
COMM Elective		3
General Elective		3
Adv General Elective		2
Adv Minor/General Elective		3
<b>Semester Credit Hours</b>		<b>14</b>

**Senior**

**Fall**

COMM 4360	Comm Theory&Practice	3
COMM 3312	Methods of Inquiry:Qual Rsch	3
Restrictive COMM Elective		3
Adv Minor/General Elective		3
Adv General Elective		3
<b>Semester Credit Hours</b>		<b>15</b>

**Spring**

COMM 4350	Internship	3
Restrictive COMM Elective		3
Adv General Elective		3

Adv Minor/General Elective	3
<b>Semester Credit Hours</b>	<b>12</b>
<b>Total Semester Credit Hours</b>	<b>120</b>

\* Major: Certain courses (COMM 3309, COMM 3324, and COMM 4330) may be taken more than once (when topics vary) for credit within the degree program.

*Actual degree plans may vary depending on availability of courses in a given semester.*

*Some courses may require prerequisites not listed.*