

CERTIFICATE IN BUSINESS LEADERSHIP

Purpose:

The Certificate in Business Leadership is an undergraduate certificate program which is designed to provide education for students desiring to enter the workplace with special skills and certification in business leadership. Specifically, students who successfully complete this 12 semester credit hours (SCH) will gain an understanding of business leadership theory, methods, and techniques. The program is designed for current undergraduate business majors.

Upon completion of this certificate program, students will be able to:

1. Apply business leadership skills to modern business operations.
2. Use business leadership theory to analyze managerial problems and opportunities.
3. Apply business leadership methods to entrepreneurial and small business situations.
4. Evaluate business leadership techniques for their applicability in understanding and solving business problems.
5. Solve business cases using business leadership methods.

Criteria for Earning the Certificate:

Students must complete the four courses in the program with at least a “C” in each course.

Criteria for Admission:

Students must be a current undergraduate student in the A.R. Sanchez, Jr. School of Business. Current business majors must be in good academic standing with a cumulative grade point average of 2.0 or higher.

Students interested in pursuing the Certificate in Business Leadership must complete the appropriate form with the School of Business as soon as possible, but no less than one semester before completion of their degree. The School of Business and the Office of the University Registrar will provide the documentation certifying the completion of the certificate.

Criteria for Earning the Certificate:

Students must complete the four courses in the program with at least a “C” in each course.

Courses in the Certificate Program

Code	Title	Semester Credit Hours
MGT 3310	Principles of Management	3
MGT 3320	Organizational Behavior	3
MGT 4340	Leadership Theory and Practice	3
MGT 4360	Entrepreneurship&Mgt of Innov	3
Total Semester Credit Hours		12

Administration of the Certificate

The Certificate in Business Leadership is administrated by the A.R. Sanchez, Jr. School of Business and the Dean of the College is responsible for the oversight of the program.

For more information, contact:

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