

# A. R. SANCHEZ, JR., SCHOOL OF BUSINESS

## Accreditation

The undergraduate programs in the A. R. Sanchez, Jr. School of Business are accredited by AACSB International - The Association to Advance Collegiate Schools of Business.

## VISION

The A. R. Sanchez, Jr. School of Business aspires to be a regional international institution that pursues and achieves excellence in education in a multicultural setting; delivers high quality research; and engages with business and governmental leaders to address important regional and global economic issues.

## MISSION

The A. R. Sanchez, Jr. School of Business serves the South Texas-Northeastern Mexico region with accessible higher education academic programs and research from a multicultural and international perspective that enables our largely Hispanic and first-generation students and business community to achieve success.

## CORE VALUES

**Value Driven.** Inspired by our cultural and organizational values, including integrity, diversity and collegiality.

**Academic Excellence.** High quality academic and innovative programs, research, teaching, and service.

**Leadership.** Influencing and engaging with people and organizations to be agents of change and impact in the betterment of others.

**Openness.** Transparency in all decision-making processes and in all dealings with our stakeholders.

**Respect.** Acknowledging and valuing the qualities, thoughts, and opinions of others.

## General Requirements for Undergraduate Degrees

See Academic Regulations - Undergraduate for TAMU regulations. Specific academic regulations for the A. R. Sanchez, Jr. School of Business are as follows:

- Character of Undergraduate Work:** A candidate for the degree of Bachelor of Business Administration will be required to complete courses listed under the requirements for the major/concentration of his/her choice. Written and oral communications are important components of each course. A minimum of 50% of both the business SCH and the major/concentration SCH must be taken at TAMU.
- Grades Required:** To be in good standing, a student must have a satisfactory grade-point average on his/her cumulative record as well as on his/her current semester or term record. For a student with 60 hours or more of work passed at the beginning of a semester or term, the minimum cumulative, or overall, grade point average for good standing is 2.0 (C).
- S/U (Satisfactory/Unsatisfactory):** This grade can be given for only pre-designated courses and may be used to satisfy degree requirements (e.g., business internships). For undergraduate students, a grade of "S" indicates achievement of 70 percent or greater for the course requirements. This

grading criteria applies only to courses in the A. R. Sanchez, Jr. School of Business.

- Workload Regulations:** The maximum number of semester credit hours (SCH) that an undergraduate student can take is:

Semester	Semester Credit Hours
Regular semester	18 SCH
Each summer session	7 SCH

Any SCH load in excess of the above must be approved by the Dean of the A.R. Sanchez Jr. School of Business.

**5. Independent Study:** Independent study courses are limited to students in their final two semesters and may be given under exceptional circumstances. These courses must be approved by the Professor, Division Chair and Dean of the A. R. Sanchez, Jr. School of Business.

**6. Advanced Credit/Junior Standing:** To obtain advanced credit in Business Administration, a student must have junior standing in Business Administration which is defined as 60 hours of credit which should include six hours each of Introduction to Accounting and Principles of Economics and three hours each of Business Statistics, Professional Written Communications and Fundamentals of Speech.

The following courses make up the Core Curriculum, Communications, Business Foundation and Common **Body of Knowledge for all Bachelor of Business Administration (BBA) degrees offered by the A. R. Sanchez, Jr. School of Business.** These courses must be taken to complete the Bachelor of Business Administration degree.

## Bachelor of Business Administration All Majors and Concentrations

Code	Title	Semester Credit Hours
<b>Core Curriculum (Freshman &amp; Sophomore)</b>		
ECO 2301	Principles of Macroeconomics	3
ENGL 1301	English Composition I	3
ENGL 1302	English Composition II	3
HIST 1301	The US to 1877	3
HIST 1302	The US Since 1877	3
MATH 1324	Business Math I	3
PSCI 2305	American National Government	3
PSCI 2306	American State Government	3
UNIV 1201	Learn a Global Context I	2
UNIV 1302	Signature Course	3
Life & Physical Science		6
Life & Physical Science Lab		1
Language, Philosophy & Culture		3
Creative Arts		3
<b>Mathematics</b>		
MATH 1325	Business Math II	3
<b>Microeconomics</b>		
ECO 2302	Principles of Microeconomics	3

General Electives		
Select 3 hours of the following: 3		
Any 1000-4000 level courses which may include 1SCH in Life and Physical Science Lab. Vocational or VTF classes are excluded.		
Communications		
BA 3301	Professional Written Comm	3
Business Foundation (Freshman & Sophomore)		
ACC 2301	Intro to Financial Accounting	3
ACC 2302	Intro to Managerial Accounting	3
BA 1301	Business Principles	3
DS 2310	Business Statistics I	3
Common Body of Knowledge		
BA 3310	Legal Environment of Business	3
BA 3320	International Business	3
ECO 3320	Managerial Economics	3
FIN 3310	Introduction to Finance	3
MGT 3310	Principles of Management	3
MIS 3310	Management Information Systems	3
MKT 3310	Principles of Marketing	3
POM 3310	Production & Operations Mgt	3
<b>Major Curriculum and Business Electives</b>		<b>30</b>
<b>Total Semester Credit Hours</b>		<b>120</b>

## Objectives By Area of Study

### BBA with Major in Accounting

1. Prepare the student for an entry-level position as a professional accountant. Potential employers of accounting graduates include CPA firms, corporations (and other forms of business), and all levels of government;
2. Examine each of the fields within accounting as part of the student's coursework; these fields include financial accounting, taxation, and accounting information systems; and
3. Provide selected accounting courses necessary for the Uniform CPA examination. (**Note:** Additional accounting coursework beyond a bachelor degree will be required to take the CPA examination.)

### BBA with a Concentration in International Economics

1. Prepare students for productive careers in industry, government, consulting, and for work in graduate level studies, including banking, investments, and the financial services industries.
2. Develop a working knowledge of economic theories and their applications to business decision making in a global setting; and
3. Provide the analytical and quantitative skills necessary to understand, explain, and anticipate economic phenomena in a rapidly changing global environment.

### BBA With a Concentration in Finance

1. Prepare the students for professional careers within the diversified and dynamic global financial environment;
2. Develop a working knowledge of the many technological, commercial and institutional forces that influence organizations operating in the global business environment and financial markets; and

3. Provide the quantitative and analytical skills necessary to be competitive in this rapidly changing global environment.

### BBA With a Major in Management Information Systems and Data Analytics

1. Develop knowledge of technological developments in the global business realm;
2. Provide skills to operate and manage computer-based information systems;
3. Impart technological skills in this evolving field for responding to social and economic developments in order to become creative and responsible leaders in business and society.

## Degrees

### Undergraduate Degrees

- Bachelor of Business Administration with a major in Accounting (BBA-ACC) (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/bachelor-business-administration-major-accounting/>)
- Bachelor of Business Administration with a major in Management Information Systems and Data Analytics (BBA-MIS) (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/bachelor-of-business-administration-major-management-information-systems-data-analytics/>)

Bachelor of Business Administration with a concentration in:

- Banking & Financial Institutions (BBA- BFI) (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/bachelor-business-administration-concentration-banking-financial-institutions/>)
- Business Administration (BBA-BA) (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/bachelor-business-administration-concentration-business-administration/>)
- International Economics (BBA-ECO) (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/bachelor-business-administration-concentration-international-economics/>)
- Finance (BBA-FIN) (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/bachelor-business-administration-concentration-finance/>)
- Management (BBA-MGT) (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/bachelor-business-administration-concentration-management/>)
- Marketing (BBA-MKT) (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/bachelor-business-administration-concentration-marketing/>)
- Transportation & International Logistics (BBA-TIL) (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/bachelor-business-administration-concentration-transportation-international-logistics/>)

Bachelor of Applied Arts & Sciences in Business with a concentration in:

- Business Administration (BAAS-BA) (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/bachelor-applied-arts-sciences-concentration-business-administration/>)
- Management (BAAS-MGT) (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/bachelor-applied-arts-sciences-concentration-management/>)

- Transportation & International Logistics (BAAS-TIL) (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/bachelor-applied-arts-sciences-concentration-transportation-international-logistics/>)

## Minors

*(For students outside the A. R. Sanchez, Jr. School of Business)*

- Minor in Business Administration (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/minor-business-administration/>)
- Minor in Management Information Systems and Data Analytics (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/minor-management-information-systems-data-analytics/>)
- Minor in Economics (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/minor-economics/>)
- Minor in E (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/minor-entrepreneurship/>)
- Minor in Management (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/minor-management/>)
- Minor in Marketing (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/minor-marketing/>)

## Certificate

- Certificate in Banking and Financial Institutions (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/certificate-banking-financial-institutions/>)
- Certificate in Business Leadership (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/certificate-business-leadership/>)
- Certificate in Data Analytics (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/certificate-data-analytics/>)
- Certificate in Entrepreneurship (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/certificate-business-entrepreneurship/>)
- Certificate in Transportation, International Trade & Logistics (<https://catalog.tamui.edu/undergraduate-information/a-r-sanchez-jr-business/certificate-transportation-trade-logistics/>)