



MGT 5319 - Entrepreneurship: Entrepreneurship (Sub II- Oct 20 to Dec 09)

Fall 2025 Syllabus, Section 780, CRN 17369

Instructor Information

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Office Hours:

Monday to Thursday 11:30 a.m. to 1 p.m. and by appointment

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Times and Location

Does Not Meet Face-to-Face

Course Description

Additional Course Information

As online learning continues to evolve, the use of artificial intelligence (AI) tools has become increasingly prevalent. While AI can be a valuable resource for learning and research, it is essential that students understand the limitations and appropriate uses of AI in their academic work. This policy outlines the guidelines for the use of AI tools by online students.

Guiding Principles

- **Academic Integrity:** Online students are expected to maintain the highest standards of academic integrity. This includes completing their own work and avoiding any form of academic dishonesty, including the use of AI tools to complete assignments.
- **Authentic Learning:** The use of AI tools should not replace critical thinking, analysis, and problem-solving skills. Online students are expected to engage with course materials, think critically, and produce original work.
- **Transparency:** Online students should clearly disclose the use of AI tools in their academic work, where appropriate.

Prohibited Uses of AI

- **Completing Assignments:** Online students should not rely solely on AI tools to complete assignments, including but not limited to:
- **Plagiarism:** Online students should not use AI tools to paraphrase or rephrase existing content without proper citation, as this constitutes plagiarism.

1. • Generating entire essays or reports



- Solving mathematical problems or coding assignments
- Creating visual content, such as graphics or videos, without proper citation

Permitted Uses of AI

- Research Assistance: Online students may use AI tools to assist with research, such as:
- Language Support: Online students may use AI tools to support language learning, such as:

1.
 - Finding relevant sources
 - Organizing references
 - Generating ideas or topics
 - Grammar and spell checking
 - Language translation (with proper citation)

Consequences of Misuse

Failure to comply with this policy may result in:

- Academic penalties, including reduced grades or failure in a course
- Disciplinary action, including suspension or expulsion from the institution

Conclusion

Online students are expected to use AI tools responsibly and ethically. By following this policy, students can ensure that they maintain academic integrity, engage in authentic learning, and produce original work. If you have any questions or concerns about this policy, please contact your instructor or academic advisor.

Program Learning Outcomes

Upon completing MGT 5319 Entrepreneurship, students will be able to:

- Analyze entrepreneurial opportunities: Identify, evaluate, and prioritize potential business opportunities, considering factors such as market demand, competition, and feasibility.
- Develop a comprehensive business plan: Create a well-structured business plan, including market analysis, financial projections, marketing strategies, and operational plans.
- Apply entrepreneurial principles and theories: Demonstrate an understanding of key entrepreneurial concepts, such as innovation, risk management, and adaptability, and apply them to real-world scenarios.
- Assess and mitigate entrepreneurial risks: Identify potential risks and challenges associated with entrepreneurial ventures and develop strategies to mitigate them.



- Demonstrate effective entrepreneurial communication and teamwork: Communicate entrepreneurial ideas and plans effectively, both orally and in writing, and demonstrate the ability to work collaboratively with others to achieve entrepreneurial goals.

Alignment with Texas A&M International University's Mission and Goals

These student learning outcomes align with Texas A&M International University's mission to foster a culture of excellence, innovation, and inclusivity, and its goals to:

- Provide high-quality educational programs that prepare students for successful careers and lifelong learning.
- Foster a culture of innovation, entrepreneurship, and creativity.
- Develop students' critical thinking, problem-solving, and communication skills.

Student Learning Outcomes

Upon completing MGT 5319 Entrepreneurship, students will be able to:

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Important Dates

Visit the Academic Calendar ([tamui.edu](https://www.tamui.edu/academiccalendar/)) (<https://www.tamui.edu/academiccalendar/>) page to view the term's important dates.

Textbooks

Group	Title	Author	ISBN
Required	Entrepreneurship	Robert Hisrich	9781265332259



Other Course Materials

Grading Criteria

GRADE	PERCENTAGE
A	91-100
B	80-90.9
C	70-79.9
D	60-69.9
F	Below 60

Grading Criteria

1. Discussion Boards

In this course, you will participate in discussion forums based on questions or prompts that I post. Your responses should demonstrate critical thinking, the application of entrepreneurial concepts, and meaningful engagement with the topic. Constructive, analytical, and well-supported contributions are highly encouraged. You will receive lower grades for posts that merely restate facts, provide superficial or incomplete analysis, or offer unfounded criticism. In addition to your main post, you are required to reply to at least two peers. These responses should extend the discussion by offering thoughtful feedback, relevant examples, or alternative perspectives—rather than brief acknowledgments such as “I agree.” Failure to respond to peers or to engage meaningfully may result in a partial or zero score for the discussion activity. Detailed instructions will be available under the corresponding modules on Blackboard.

2. Case Analysis

Each case analysis in the course should demonstrate your ability to apply entrepreneurial concepts and frameworks to real-world business situations. The analysis should identify the central entrepreneurial dilemma or decision point, outline the key issues, and assess the internal and external environment, including market trends, competition, and industry dynamics. It should evaluate the firm's available resources and constraints, propose and compare alternative courses of action, and apply relevant theories and models from the textbook, such as opportunity recognition, business model design, innovation, financing, and growth strategy. The emphasis should be on analytical insight and problem-solving rather than on descriptive history. Each case analysis should be concise and focused. Detailed information, such as which case needs to be analyzed, discussion questions, and other guidelines, will be posted under the corresponding modules on Blackboard.

3. Final Project

In the Final Project, students will develop a comprehensive business plan using the course learnings. Students will identify a viable business opportunity and create a detailed plan that demonstrates their ability to think strategically and innovatively as entrepreneurs. The project will include various aspects such as opportunity analysis, market and industry assessment, marketing and operations strategies, organizational structure, financial projections, and risk assessment. Emphasis should be placed on feasibility, creativity, and alignment between the opportunity and available resources. The project will provide opportunities for students to showcase their ability to integrate theory with practical application. Detailed guidelines will be posted under the corresponding modules on Blackboard.

4. Final Exam

The final exam will be case-based (cases from the textbook). You will be expected to demonstrate a thorough understanding and application of key entrepreneurial concepts, frameworks, and analytical skills developed throughout the course in the final exam. The exam will be open-book and open-notes; no additional resources beyond the prescribed textbook, cases, and your personal notes are required. The final exam is a SafeAssign Blackboard submission, and you have a 24-hour window for it. Detailed information, such as which case needs to be analyzed, exam questions, and other guidelines, will be posted under the corresponding modules on Blackboard.

ASSIGNMENT	VALUE
Discussion Boards	20%
Case Analysis	20%
Final Project	30%
Final Exam	30%



Schedule of Topics and Assignments

Week of	Agenda/Topic	Reading(s)	Due
10/20	Module 1: The Entrepreneurial Mind-set, Corporate Entrepreneurship, and Generating and Exploiting New Entries	Chapters 1, 2, & 3 Read the Discussion Board thread and reflect.	Discussion Board Post 1 due before 11:59 p.m., Sunday, October 26th.
10/27	Module 2: Creativity and the Business Idea, and Protecting the Idea and Other Legal Issues for the Entrepreneur	Chapters 4, 5 & 6 Case Analysis 1: Read the assigned case from the textbook	Case Analysis 1 due before 11:59 p.m., Sunday, November 2nd.
11/3	Module 3: The Business Plan and the Marketing Plan	Chapters 7 & 8 Read the Discussion Board thread and reflect.	Discussion Board Post 2 due before 11:59 p.m., Sunday, November 9th.
11/10	Module 4: The Organizational Plan and the Financial Plan	Chapters 9 & 10 Read the assigned case from the textbook.	Case Analysis 2 due before 11:59 p.m., Sunday, November 16th.
11/17	Module 5: Sources of Capital, Informal Risk Capital, Venture Capital, and Going Public	Chapter 11 & 12 Read the Discussion Board thread and reflect.	Discussion Board Post 3 due before 11:59 p.m., Sunday, November 23rd.
11/24	Module 6: Strategies for Growth and Accessing Resources from External Resources	Chapters 13, 14, & 15 Read the assigned case from the textbook.	Case Analysis 3 due before 11:59 p.m., Sunday, November 30th.
12/1	Module 7: Final Project and Final Exam	Revise all the chapters	The Final Project is due before 11:59 p.m., Saturday, December 6th. The Final Exam will be available after 10 a.m., Sunday, December 7th, and is due before 10 a.m., Monday, December 8th (24-hour window).

University/College Policies

Please see the University Policies below.

COVID-19 Related Policies

If you have tested positive for COVID-19, please refer to the Student Handbook, Appendix A (Attendance Rule) for instructions.

Required Class Attendance

Students are expected to attend every class in person (or virtually, if the class is online) and to complete all assignments. If you cannot attend class, it is your responsibility to communicate absences with your professors. The faculty member will decide if your excuse is valid and thus may provide lecture materials of the class. According to University policy, acceptable reasons for an absence, which cannot affect a student's grade, include:

- Participation in an authorized University activity.
- Death or major illness in a student's immediate family.
- Illness of a dependent family member.
- Participation in legal proceedings or administrative procedures that require a student's presence.
- Religious holy day.
- Illness that is too severe or contagious for the student to attend class.
- Required participation in military duties.
- Mandatory admission interviews for professional or graduate school which cannot be rescheduled.

Students are responsible for providing satisfactory evidence to faculty members within seven calendar days of their absence and return to class. They must substantiate the reason for the absence. If the absence is excused, faculty members must either provide students with the opportunity to make up the exam or other work missed, or provide a satisfactory alternative to complete the exam or other work missed within 30 calendar days from the



date of absence. Students who miss class due to a University-sponsored activity are responsible for identifying their absences to their instructors with as much advance notice as possible.

Classroom Behavior (applies to online or Face-to-Face Classes)

In the classroom, students are expected to listen attentively, participate respectfully, and adhere to established rules. Behavior that interferes with the class lecture may result in disciplinary action, ensuring a productive and respectful learning environment for everyone. Any disputes over academic matters should be addressed calmly and constructively, ideally during designated times such as office hours or after class. If a student does not agree with a decision, they can request a meeting with the instructor to discuss their concerns in more detail. Should further resolution be needed, the student may escalate the matter to the department head or use formal grievance procedures as outlined in the sections below. (please refer to Student Handbook Article 4 (<https://www.tamiau.edu/handbook/article-04.shtml>)).

TAMIU Honor Code: Plagiarism and Cheating

As a TAMIU student, you are bound by the TAMIU Honor Code to conduct yourself ethically in all your activities as a TAMIU student and to report violations of the Honor Code. Please read carefully the Student Handbook Article 7 and Article 10 available at Student Handbook (<https://www.tamiau.edu/handbook/index.shtml>).

We are committed to strict enforcement of the Honor Code. Violations of the Honor Code tend to involve claiming work that is not one's own, most commonly plagiarism in written assignments and any form of cheating on exams and other types of assignments.

Plagiarism is the presentation of someone else's work as your own. It occurs when you:

1. Borrow someone else's facts, ideas, or opinions and put them entirely in your own words. You must acknowledge that these thoughts are not your own by immediately citing the source in your paper. Failure to do this is plagiarism.
2. Borrow someone else's words (short phrases, clauses, or sentences), you must enclose the copied words in quotation marks as well as citing the source. Failure to do this is plagiarism.
3. Present someone else's paper or exam (stolen, borrowed, or bought) as your own. You have committed a clearly intentional form of intellectual theft and have put your academic future in jeopardy. This is the worst form of plagiarism.

Here is another explanation from the 2020, seventh edition of the Manual of The American Psychological Association (APA):

"Plagiarism is the act of presenting the words, idea, or images of another as your own; it denies authors or creators of content the credit they are due. Whether deliberate or unintentional, plagiarism violates ethical standards in scholarship" (p. 254). This same principle applies to the illicit use of AI.

Plagiarism: Researchers do not claim the words and ideas of another as their own; they give credit where credit is due. Quotations marks should be used to indicate the exact words of another. Each time you paraphrase another author (i.e., summarize a passage or rearrange the order of a sentence and change some of the words), you need to credit the source in the text. The key element of this principle is that authors do not present the work of another as if it were their own words. This can extend to ideas as well as written words. If authors model a study after one done by someone else, the originating author should be given credit. If the rationale for a study was suggested in the discussion section of someone else's article, the person should be given credit. Given the free exchange of ideas, which is very important for the health of intellectual discourse, authors may not know where an idea for a study originated. If authors do know, however, they should acknowledge the source; this includes personal communications (p. 11).

For guidance on proper documentation, consult the Academic Success Center or a recommended guide to documentation and research such as the Manual of the APA or the MLA Handbook for Writers of Research Papers. If you still have doubts concerning proper documentation, seek advice from your instructor prior to submitting a final draft.

TAMIU has penalties for plagiarism and cheating.

- **Penalties for Plagiarism:** Should a faculty member discover that a student has committed plagiarism, the student should receive a grade of 'F' in that course and the matter will be referred to the Honor Council for possible disciplinary action. The faculty member, however, may elect to give freshmen and sophomore students a "zero" for the assignment and to allow them to revise the assignment up to a grade of "F" (50%) if they believe that the student plagiarized out of ignorance or carelessness and not out of an attempt to deceive in order to earn an unmerited grade; the instructor must still report the offense to the Honor Council. This option should not be available to juniors, seniors, or graduate students, who cannot reasonably claim ignorance of documentation rules as an excuse. For repeat offenders in undergraduate courses or for an offender in any graduate course, the penalty for plagiarism is likely to include suspension or expulsion from the university.
 - **Caution:** Be very careful what you upload to Turnitin or send to your professor for evaluation. Whatever you upload for evaluation will be considered your final, approved draft. If it is plagiarized, you will be held responsible. The excuse that "it was only a draft" will not be accepted.
 - **Caution:** Also, do not share your electronic files with others. If you do, you are responsible for the possible consequences. If another student takes your file of a paper and changes the name to his or her name and submits it and you also submit the paper, we will hold both of you responsible for plagiarism. It is impossible for us to know with certainty who wrote the paper and who stole it. And, of course, we cannot know if there was collusion between you and the other student in the matter.
- **Penalties for Cheating:** Should a faculty member discover a student cheating on an exam or quiz or other class project, the student should receive a "zero" for the assignment and not be allowed to make the assignment up. The incident should be reported to the chair of the department and to



the Honor Council. If the cheating is extensive, however, or if the assignment constitutes a major grade for the course (e.g., a final exam), or if the student has cheated in the past, the student should receive an "F" in the course, and the matter should be referred to the Honor Council. Additional penalties, including suspension or expulsion from the university may be imposed. Under no circumstances should a student who deserves an "F" in the course be allowed to withdraw from the course with a "W."

- **Caution:** Chat groups that start off as "study groups" can easily devolve into "cheating groups." Be very careful not to join or remain any chat group if it begins to discuss specific information about exams or assignments that are meant to require individual work. If you are a member of such a group and it begins to cheat, you will be held responsible along with all the other members of the group. The TAMIU Honor Code requires that you report any such instances of cheating.
- **Student Right of Appeal:** Faculty will notify students immediately via the student's TAMIU e-mail account that they have submitted plagiarized work. Students have the right to appeal a faculty member's charge of academic dishonesty by notifying the TAMIU Honor Council of their intent to appeal as long as the notification of appeal comes within 10 business days of the faculty member's e-mail message to the student and/or the Office of Student Conduct and Community Engagement. The Student Handbook provides more details.

Use of Work in Two or More Courses

You may not submit work completed in one course for a grade in a second course unless you receive explicit permission to do so by the instructor of the second course. In general, you should get credit for a work product only once.

AI Policies

Your instructor will provide you with their personal policy on the use of AI in the classroom setting and associated coursework.

TAMIU E-Mail and SafeZone

Personal Announcements sent to students through TAMIU E-mail (tamiu.edu or dusty email) are the official means of communicating course and university business with students and faculty –not the U.S. Mail and no other e-mail addresses. Students and faculty must check their TAMIU e-mail accounts regularly, if not daily. Not having seen an important TAMIU e-mail or message from a faculty member, chair, or dean is not accepted as an excuse for failure to take important action.

Students, faculty, and staff are encouraged to download the SafeZone app, which is a free mobile app for all University faculty, staff, and students. SafeZone allows you to: report safety concerns (24/7), get connected with mental health professionals, activate location sharing with authorities, and anonymously report incidents. Go to SafeZone (<https://www.tamiu.edu/adminis/police/safezone/index.shtml>) for more information.

Copyright Restrictions

The Copyright Act of 1976 grants to copyright owners the exclusive right to reproduce their works and distribute copies of their work. Works that receive copyright protection include published works such as a textbook. Copying a textbook without permission from the owner of the copyright may constitute copyright infringement. Civil and criminal penalties may be assessed for copyright infringement. Civil penalties include damages up to \$100,000; criminal penalties include a fine up to \$250,000 and imprisonment. Copyright laws do not allow students and professors to make photocopies of copyrighted materials, but you may copy a limited portion of a work, such as article from a journal or a chapter from a book for your own personal academic use or, in the case of a professor, for personal, limited classroom use. In general, the extent of your copying should not suggest that the purpose or the effect of your copying is to avoid paying for the materials. And, of course, you may not sell these copies for a profit. Thus, students who copy textbooks to avoid buying them or professors who provide photocopies of textbooks to enable students to save money are violating the law.

Students with Disabilities

Texas A&M International University seeks to provide reasonable accommodations for all qualified persons with disabilities. This University will adhere to all applicable federal, state, and local laws, regulations and guidelines with respect to providing reasonable accommodations as required to afford equal education opportunity. It is the student's responsibility to register with the Office of Disability Services for Students located in Student Center 124. This office will contact the faculty member to recommend specific, reasonable accommodations. Faculty are prohibited from making accommodations based solely on communications from students. They may make accommodations only when provided documentation by the Office of Disability Services for Students.

For accommodations or assistance with disabilities, contact the Disability Coordinator, Karla Pedraza, at karla.pedraza@tamiu.edu, call 956.326.2763, or visit Student Center 124.

Student Attendance and Leave of Absence (LOA) Policy

As part of our efforts to assist and encourage all students towards graduation, TAMIU provides LOA's for students, including pregnant/parenting students, in accordance with the Attendance Rule (Section 3.07) and the Student LOA Rule (Section 3.08), which includes the "Leave of Absence Request" form. Both rules can be found in the TAMIU Student Handbook (URL: [Student Handbook \(https://www.tamiu.edu/handbook/index.shtml\)](https://www.tamiu.edu/handbook/index.shtml)).



Pregnant and Parenting Students

Under Title IX of the Education Amendments of 1972, harassment based on sex, including harassment because of pregnancy or related conditions, is prohibited. A pregnant/parenting student must be granted an absence for as long as the student's physician deems the absence medically necessary. It is a violation of Title IX to ask for documentation relative to the pregnant/parenting student's status beyond what would be required for other medical conditions. Students who experience or observe alleged or suspected discrimination due to their pregnant/parenting status, should report to the TAMIU Title IX Coordinator (Lorissa M. Cortez, 5201 University Boulevard, KLM 159B, Laredo, TX 78041, TitleIX@tamiu.edu, 956.326.2857) and/or the Office of Civil Rights (Dallas Office, U.S. Department of Education, 1999 Bryan Street, Suite 1620, Dallas, TX 75201-6810, 214.661.9600). You can also report it on TAMIU's anonymous electronic reporting site, *Report It*, at <https://www.tamiu.edu/reportit> (<https://www.tamiu.edu/reportit/index.shtml>).

TAMIU advises a pregnant/parenting student to notify their professor once the student is aware that accommodations for such will be necessary. It is recommended that the student and professor develop a reasonable plan for the student's completion of missed coursework or assignments. The Office of Compliance (Lorissa M. Cortez, lorissam.cortez@tamiu.edu) can assist the student and professor in working out the reasonable accommodation. For other questions or concerns regarding Title IX compliance related to pregnant/parenting students, contact the Title IX Coordinator. In the event that a student needs a leave of absence for a substantial period of time, TAMIU urges the student to consider a Leave of Absence (LOA) as outlined in the TAMIU *Student Handbook*.#As part of our efforts to assist and encourage all students towards graduation, TAMIU provides LOAs for students, including pregnant/parenting students, in accordance with the Attendance Rule and the Student LOA Rule.#Both rules can be found in the TAMIU *Student Handbook*.

For parenting-related rights, accommodations, and resources, contact the Parenting Liaison, Mayra Hernandez, at mghernandez@tamiu.edu, call 956.326.2265, or visit Student Center 226.

For pregnancy-related rights, accommodations, and resources, contact the TIX Coordinator, Lorissa Cortez, at lorissam.cortez@tamiu.edu, call 956.326.2857, or visit Killam Library 159.

Anti-Discrimination/Title IX

TAMIU does not discriminate or permit harassment against any individual on the basis of race, color, sex, religion, national origin, age, disability, genetic information, veteran status, educational programs, or employment. If you would like to file a complaint relative to Title IX or any civil rights violation, please contact the TAMIU Director of Equal Opportunity and Diversity/Title IX Coordinator, Lorissa M. Cortez, 5201 University Boulevard, Killam Library 159B, Laredo, TX 78041, TitleIX@tamiu.edu, 956.326.2857, via the anonymous electronic reporting website, ReportIt (<https://www.tamiu.edu/reportit>) and/or the Office of Civil Rights (Dallas Office), U.S. Department of Education, 1999 Bryan Street, Suite 1620, Dallas, TX 75201-6810, 214.661.9600.

Incompletes

Students who are unable to complete a course should withdraw from the course before the final date for withdrawal and receive a "W." To qualify for an "incomplete" and thus have the opportunity to complete the course at a later date, a student must meet the following criteria:

1. The student must have completed 90% of the course work assigned before the final date for withdrawing from a course with a "W", and the student must be passing the course;
2. The student cannot complete the course because an accident, an illness, or a traumatic personal or family event occurred after the final date for withdrawal from a course;
3. The student must sign an "Incomplete Grade Contract" and secure signatures of approval from the professor and the college dean.
4. The student must agree to complete the missing course work before the end of the next long semester; failure to meet this deadline will cause the "I" to automatically be converted to an "F"; extensions to this deadline may be granted by the dean of the college. This is the general policy regarding the circumstances under which an "incomplete" may be granted, but under exceptional circumstances, a student may receive an incomplete who does not meet all of the criteria above if the faculty member, department chair, and dean recommend it.

WIN Contracts

The Department of Biology and Chemistry does not permit WIN contracts. For other departments within the college, WIN Contracts are offered only under exceptional circumstances and are limited to graduating seniors. Only courses offered by full-time TAMIU faculty or TAMIU instructors are eligible to be contracted for the WIN requirement. However, a WIN contract for a course taught by an adjunct may be approved, with special permission from the department chair and dean. Students must seek approval before beginning any work for the WIN Contract. No student will contract more than one course per semester. Summer WIN Contracts must continue through both summer sessions.

Student Responsibility for Dropping a Course

It is the responsibility of the student to drop the course before the final date for withdrawal from a course. Faculty members, in fact, may not drop a student from a course without getting the approval of their department chair and dean.



Independent Study Course

Independent Study (IS) courses are offered only under exceptional circumstances. Required courses intended to build academic skills may not be taken as IS (e.g., clinical supervision and internships). No student will take more than one IS course per semester. Moreover, IS courses are limited to seniors and graduate students. Summer IS course must continue through both summer sessions.

Grade Changes & Appeals

Faculty are authorized to change final grades only when they have committed a computational error or an error in recording a grade, and they must receive the approval of their department chairs and the dean to change the grade. As part of that approval, they must attach a detailed explanation of the reason for the mistake. Only in rare cases would another reason be entertained as legitimate for a grade change. A student who is unhappy with his or her grade on an assignment must discuss the situation with the faculty member teaching the course. If students believe that they have been graded unfairly, they have the right to appeal the grade using a grade appeal process in the Student Handbook and in the Faculty Handbook.

Final Examination

All courses in all colleges must include a comprehensive exam or performance and be given on the date and time specified by the Academic Calendar and the Final Exam schedule published by the Registrar's Office. In the College of Arts & Sciences all final exams must contain a written component. The written component should comprise at least 20% of the final exam grade. Exceptions to this policy must receive the approval of the department chair and the dean at the beginning of the semester.

Mental Health and Well-Being

The university aims to provide students with essential knowledge and tools to understand and support mental health. As part of our commitment to your well-being, we offer access to Telus Health, a service available 24/7/365 via chat, phone, or webinar. Scan the QR code to download the app and explore the resources available to you for guidance and support whenever you need it. The Telus app is available to download directly from TELUS (tamiu.edu) (<https://www.tamiu.edu/counseling/telus/>) or from the Apple App Store and Google Play.

Distance Education Courses

Regular and Substantive Interaction

As your professor, I am committed to fostering regular and meaningful interaction throughout this course to enhance your learning experience and ensure timely support. These interactions will provide opportunities for discussion, feedback, and guidance as you engage with the key concepts and applications of entrepreneurship.

Office Hours

I will hold virtual office hours. During these sessions, you may contact me through email (ajith.venugopal@tamiu.edu) or Blackboard messages to discuss course-related questions, clarify assignments, or seek additional guidance on entrepreneurship concepts and projects.

Timely Feedback

You can expect prompt and detailed feedback on assignments and assessments—typically within one week of the submission deadline. My feedback will go beyond evaluation to provide constructive insights that help you strengthen your analytical and entrepreneurial skills.

Online Discussion Forums

We will actively use online discussion forums to exchange ideas, analyze entrepreneurial cases, and address questions related to course materials. I will monitor and contribute to these discussions to ensure that responses are timely and that dialogue remains engaging, relevant, and thought-provoking.

Announcements and Updates

Important course announcements, reminders, and updates will be posted regularly on Blackboard. These updates will help you stay informed about upcoming deadlines, changes in the schedule, or additional learning resources.

Course Structure

This course is organized into weekly modules, with each module covering specific topics and materials. You are responsible for the following in each module:

Reading the assigned textbook chapters and supplementary materials provided in the course announcements.

Participating in the required Module Discussion Board by posting an initial thread and responding to at least two of your classmates' posts.



Completing and submitting the Case Analysis assignment for the required module by the designated due date. These case analyses will allow you to apply the concepts learned to real-world scenarios.

Final Project (Week 7): You will work on a comprehensive Final Project. This project will require you to prepare a comprehensive business plan. Detailed instructions and requirements for the Final Project will be provided in the respective module.

Final Exam (Week 7): In the final week of the course, you will complete a Final Exam that will assess your overall understanding of the course material. The Final Exam will be available during a specific window of time, and you will have a limited duration to complete it.

You must stay on track and complete all module requirements by the designated deadlines. Late submissions may be subject to penalties or may not be accepted, unless prior arrangements have been made. Remember, this is a 100% online course, so your active engagement, time management, and self-discipline are crucial for your success. I encourage you to familiarize yourself with the course schedule and plan accordingly to ensure you meet all requirements and deadlines.

Student-Instructor Communication Policy and Response Time

Announcements/Course Messages/Emails

Announcements are made almost daily, so please read those to keep up-to-date on what is going on in the course. Please read these to gain additional knowledge on weekly topics.

I respond to emails and BlackBoard messages daily, but it will take no longer than 48 hours.

Assignments and Assessments

I will complete all grading by Wednesday of the following Friday.

Course Communication Guidelines (Netiquette)

By definition, etiquette is "the customary code of polite behavior in society or among members of a particular profession or group." Regardless of the type of communication used, you should always keep in mind the following:

Be respectful: Treat others the way you want to be treated. Use polite language and avoid using offensive words or phrases that could be hurtful to others.

Use proper grammar and spelling: Avoid excessive abbreviations or slang, and ensure clear communication with proper punctuation and spelling.

Be mindful of tone: Online communication can be misinterpreted easily, so make sure your tone is clear and appropriate. Avoid using all caps, which can come across as shouting.

Keep it professional: Remember that online communication is still a form of professional communication, especially when communicating with professors, instructors, and administrators.

Use appropriate channels: Use the appropriate communication channels for the situation. For example, use email for longer, more formal messages, and instant messaging or texting for quick, informal messages.

Use appropriate subject lines: Make your emails clear and specific so that the recipient knows what the message is about.

Avoid spamming: Do not send unsolicited or unnecessary messages.

Do not overshare personal information: Be mindful of the information you share online, as it can be accessible to anyone. Avoid sharing sensitive or personal information in public online spaces.

Respect others' time: Be considerate and avoid sending messages outside of regular business hours unless it is urgent.

Remember, good netiquette is about being respectful, professional, and considerate in your online communication. By following these guidelines, you can build positive relationships with your peers and professors while avoiding misunderstandings and conflicts.

Accommodations/Accessibility Policy

Texas A&M International University seeks to provide reasonable accommodation for all qualified persons with disabilities. This University will adhere to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations as required to afford equal educational opportunity. It is the student's responsibility to register with the Director of Student Counseling and to contact the faculty member in a timely fashion to arrange for suitable accommodation. For more information, contact the online at **Office of Disability Services for Students (DSS)**, via phone at 956.326.3086 or by visiting the staff at the Student Center, room 118. A link to the Disabilities Services for Students site has also been included under the "Resources" tab inside the course.

Student Support Resources

The University wishes to have all students succeed in their courses. To provide support to our students, an array of services in the areas of technology support, academic support, student support, and accessibility support may be found at the University. For more information, visit the Instructional Technology and Distance Education Services page on **University Resources and Support Services**.

Computer/Technology Requirements

[Technology requirements must be listed for the course. Information on how to obtain software for purchase or download should be provided. See the following example. Customize technologies to include those that pertain to your course:]

When participating in distance education courses, it is vital to consider the technology involved in order to have a successful course. Online students will need regular access to a personal computer that runs on a broadband Internet connection.

It is recommended that you meet the technical requirements listed on the Instructional Technology and Distance Education Services' webpage (<https://www.tamiau.edu/distance/students/technology-requirements.shtml>) when using the learning management system (LMS) of the University.

TAMIU Students may access online versions of this software through their Dusty Office 365 account at <https://dusty.tamiau.edu/>. This site also provides students access to download the Microsoft suite for educational use. **See instructions for downloading the Microsoft Office suite.**

Note: Students, if you do not own the required hardware or software or do not have access to the Internet, it will be highly challenging for you to make any progress in this class. However, my goal is to assist you in finding solutions and guide you appropriately most of the required materials can either be found free of charge at TAMIU's library, classrooms, and available computer labs. **Visit Media Services' web page on the availability of on-campus computer labs.** In addition, you may also purchase any of these items at any electronic store.

Learning Management System (Blackboard)

Students are provided with an orientation (*eLearning (Blackboard) Student Orientation*) and access to guides on how to use the Blackboard LMS. Guides may be available at **Instructional Technology and Distance Education Services' Student eLearning Tutorial Videos page** or by contacting the eLearning team at elarning@tamiau.edu.

Minimum Technical Skills Expected

When participating in distance education courses, it is vital to consider the technology involved in order to have a successful course. Students in distance education should have knowledge of basic computer and Internet skills, as mentioned on the **Instructional Technology and Distance Education Services' webpage**.

Technical Support Services

Because of the nature of distance education courses, the Office of Information Technology (OIT) computing and information services are vital to the success of online students. This webpage covers contact information for Distance Education Services (Blackboard Support), the OIT Help Desk, and E-mail support: **Technical Support Services**.

Web Conferences/Synchronous sessions

We will use Blackboard Echo 360 and these session are optional.

Late Work Policy

No late submission is allowed for any of the required grading components.

Course Evaluation

At the end of this course, students are encouraged to complete a course evaluation that will be distributed to them via email and through a course link.

Turnitin Policy Or Other Types of Assignments in Other Systems

You will submit your Case Analysis, Final Project, and Final Exam to SafeAssign through Blackboard. If your assignment has more than 25% similarity, your submissions will not be considered for grades.

Accessibility and Privacy Statements on Course Technologies

At TAMIU, the eLearning team has compiled a list of accessibility and privacy statement links on their website. Link to these pages and contact eLearning if any new technologies should be listed on their pages. See the following example. Customize technologies to include those that pertain to your course:]

At Texas A&M International University, we believe that all students should have equal technology opportunities in the classroom. These technologies/sites may also require user data, such as the creation of a username and password. You may find the accessibility and privacy policies of the technologies used in this class on the following pages: **Accessibility Statements and Privacy Statements**.

Syllabus Subject to Change:



While information and assurances are provided in this course syllabus, it should be understood that content may change in keeping with new research and literature and that events beyond the control of the instructor could occur. Students will be informed of any substantive occurrences that will produce syllabus changes.