

COMM 2331 - Photo I: Intro to Visual Comm

Fall 2024 Syllabus, Section 101, CRN 14053

Instructor Information

Thomas Brown, M.A. Communication
Instructional Associate Professor of Visual Communication
Email: thomas.brown@tamui.edu
Office: AIC 353
Office Hours:
2-5 p.m. Tuesdays and Thursdays or by virtual appointment
Office Phone: 9563262472

Times and Location

MW 1:10pm-4:10pm in Fine/Performing Arts Center 228

Course Description

A foundation class in basic photographic tools and techniques used for visual communication. The course examines methods for effective communication using photography. Student work is reviewed and critiqued as to composition, technique, and the ability to communicate the content of the original subject to the reviewer. The 35 mm format and black and white darkroom techniques are required.
Psychology & Communication Department, College of Arts & Sciences

Additional Course Information

Course runs from Aug. 26 to Dec. 1 with Final Exam on Dec. 4.

NOTE: In addition to the FPA Mac Lab (228), we will also be using the Photography classroom (227) and the darkroom attached to the photo class.

PARTICIPATION:

Class online participation is graded, encouraged, and expected. However, participation does not mean being disruptive or rude in class. Please be considerate of your classmates and instructor.

– COURSE ASSIGNMENTS OVERVIEW –

Written Work:

All out-of-class assignments must be typed unless stated otherwise. Assignments will be submitted electronically through our class Blackboard. All online assignments are due at 11:59 p.m. on the day indicated on your class schedule, unless otherwise noted in the syllabus schedule and/or on Blackboard. The instructor will post a Blackboard announcement for any due date adjustments, though we will do our best to stick to the schedule as summer courses are on a tight schedule.

Assignments which do not adhere to assignment guidelines will be rejected. For example, handwritten papers will not be accepted. It is the student's responsibility to submit assignments as directed, either online or in class. Please use Turnitin on Blackboard for writing assignments or Blackboard Dropbox for activities or Flickr for digital photography assignments. Photographic prints and proof sheets will need to be handed in directly to the professor.

PRONOUNS:

Please let me know how you would like to be addressed in terms of gender pronouns and identity. You may email me or talk to me in private before or after class. I use the he, him, and his pronouns for myself and you may call me “Mr. Brown” or “Professor Brown.”

INSTRUCTOR BIOGRAPHY:

Mr. Thomas R. Brown, who publishes as “T. Rob Brown,” is a photographer and writer who began his career in 1993. In addition to more than 20 years as a full-time daily newspaper photojournalist, where he served as photographer, writer, editor, copyeditor, and page designer for numerous daily Midwest newspapers, he also served as a freelance writer for Marvel Comics and Star Wars on four published books from 2009 to 2012, including the Origins award-winning *Marvel Heroic Roleplaying: Civil War*, *Marvel Heroic Roleplaying: Civil War: Young Avengers and Runaways*, *Star Wars: Galaxy of Intrigue*, and Silver Ennie-winning *Star Wars: Clone Wars Campaign Guide*.

Twice nominated for the Pulitzer Prize, Brown earned more than 40 national, regional and state awards for photography and writing during his journalism career. Following a return to schooling to pursue his master’s degree in 2014, Brown began freelancing for *The Kansas City Star* as a photographer. He continues work on his fantasy and science fiction novels, screenplays, and photography books. Currently, he is working on *Literally Breathtaking*—a photography book about Cusco and Machu Picchu, Peru, along with Chile’s Santiago region.

Brown earned his bachelor’s (1993) from Missouri Southern State University in Joplin and his master’s (2015) from Pittsburg State University in Pittsburg, Kansas. He is originally from the Kansas City, Missouri, area.

He began teaching at Texas A&M International University in Fall 2017.

Exam:

There will be one exam—the Midterm. See the course calendar in this syllabus for additional information. The exam will cover all reading materials and lectures (it’s comprehensive). We will still attend during the scheduled Final Exam time period because this is when your Photo Story with Written Component is due. That exam time will be used for Photo Story presentations. The exam will be taken online via Respondus Monitor. If you have not yet paid the **annual \$15, that fee may be required to take the exam.**

Respondus Monitor is part of the LockDown Browser and requires a webcam for online exams. If you need assistance with Respondus Monitor, you may contact OIT or click the Student Support tab on Blackboard and search for Instructional Technologies section and select Respondus LockDown Browser. The download itself is free.

If you do not have access to a computer with a webcam, you may be able to check one out from OIT. Please contact OIT for additional information on borrowing a laptop.

Reading Assignments:

Reading assignments for the course are to be completed before the online lecture for which they are assigned. The reading assignments will prepare you for the content of the lectures, for the activities and writing assignments, as well as for the exam.

Make-up Work:

Make-ups for the Midterm Exam and other course assignments are at the discretion of the instructor and must be discussed and scheduled. Make-up exams may be in essay format. You must contact the instructor within one week of the missed exam for instructions on how to complete your make-up. There is **NO** make-up option for the Final Exam/Presentations.

Obviously, the best plan is to turn assignments in on time (the deadline) so they may be graded in a reasonable amount of time to give students necessary feedback. Assignments received late receive reduced grades for each day past the deadline (see Late assignments below). Late work **MUST** be made up within a week of the due date or by the day of the Final Exam/Presentations, whichever comes first. Depending on the circumstances, the point loss will be decided upon by the instructor. Typically, the following rules will affect point deduction for late assignments, though the instructor may take special situations into consideration:

- For each class period an assignment is late, the work will take a 20-percent grade reduction (this amount is cumulative).
- Students are required to contact the instructor about make-up work. The instructor will NOT make an effort to contact a student about make-up work. A student’s ability to turn in late work will be decided at the discretion of the instructor. Reasons for the lateness of the work will be taken into account, especially in the case of medical emergencies and other University-approved absence excuses.

Blackboard Grade Book:

This is a great tool for your reference while in the course. I will do my best to keep it fairly updated with course information and resources. It may also be used as a place to ask questions (class discussions too), which I will try to monitor and respond to at my first availability. I strongly suggest everyone keep a running record of their grades as assignments/evaluations are returned. I also recommend keeping a copy of all of your papers/ assignments up until final grades are posted.

Late assignments:

Late assignments, will receive a grade reduction of 20% (two letter grades lost) for every class day they are late. If you do not have a verifiable and accepted excuse, the late assignment grade reduction will be applied. A “verifiable excuse” is determined on a case-by-case situation by the instructor but normally includes things such as a doctor’s excuse, military service, etc., in accordance with the policies of the College of Arts and Sciences.

Expectations:

In this class, I expect you will: attend class prepared and on time, complete assignments on time, participate in class discussions and respect your peers, and uphold academic integrity.

In this class, you can expect I will: attend class excited to engage with you as students, learn from your own perspectives and work with you as partners in the learning process, help you make sense of topics that don’t yet make sense and be helpful in office hours, create an inclusive classroom environment, and report any plagiarism and act accordingly (see plagiarism policies).

ATTENDANCE:

Students are expected to attend all classes. Five (5) points will be deducted from your final grade (1,000 possible points) at the end of the semester for EACH unexcused absence you accumulate. During lecture-only dates, you may attend the course online during live broadcast and be counted present; however, some days may require physical attendance. In light of COVID-19, the instructor will try to accommodate situations. Please communicate with the instructor.

- In the event of an emergency that prevents you from attending class, please contact the instructor as soon as possible.
- Excused absences will be decided by the instructor based on individual circumstances, in accordance with the policy of the College of Arts and Sciences (see that section for full details).

TARDY POLICY:

As a general rule, you are expected to be to class on time (this includes in person and online classes). The instructor will not reduce points for an occasional short tardiness. If you have an excessive amount of tardiness, we will need to have a discussion after class to decide what is the problem; points will likely be deducted from your participation grade. When tardiness becomes a trend, it becomes a classroom disruption and is often a sign of other problems. If you have a scheduling difficulty which prevents you from being to class on time, please see the instructor after class so we can discuss a possible solution. If you are coming in late, please see Common Courtesy, below.

PARTICIPATION:

Your overall class participation grade is determined by the discretion of the instructor. These points are factored based on participation, attendance, and the following list of expectations:

- Adoption of an “I can do” attitude
- Being punctual and prepared for each class
- Positive participation in class discussions as well as professional behavior in all communication with other students and the instructor
- Being attentive and respectful during lecture and any student presentations
- Compliance with all Academic Policies & Requirements of Texas A&M International University and the College of Arts and Sciences

Your Grade Discussions:

If a student wishes to discuss their grade, please make a virtual appointment with the instructor. The instructor will not discuss grades of any form during class or lab time, or in front of other students. The student must work with the instructor to schedule a time when both are available.

Common Courtesy:

Please use common courtesy during classes. For many, getting up in front of a group of people for presentations can be extremely stressful. It is vital that the classroom atmosphere be kept light and enjoyable for all. Discourteous behavior will be penalized in participation points (see Expectations, above).

- If you are late to class or leave during class, do not interrupt fellow students if they are giving a presentation. In such an event, you will be asked to leave, and participation points may be removed. Please look and listen outside the classroom door to check before entering.
- Do not chew gum if you are presenting in front of the class.
- DO NOT interrupt a fellow student during their presentation. If you have questions, wait until the end of their allotted time (or for a question-and-answers session, if applicable).
- Vulgar language and inappropriate statements have no place in the classroom.
- In the interest of diversity, please remember that campus society includes a variety of cultures. Students are expected to respect other students’ cultural background. In other words, treat others as you would like to be treated.

Course Structure:

Students are expected to log into Blackboard regularly, read course materials each week, follow each Blackboard Module in the order it's presented within the timeframe for each module, starting with the PowerPoints/lectures, then proceeding to online discussions (if present), then proceeding

to a weekly activity (if present) and then finally to each week's main assignment. Writing assignments are turned in via Blackboard Turnitin, unless otherwise noted. Activities are turned in via Blackboard Dropbox, unless otherwise noted.

To get the most out of this course, it's best for students to complete things in the order they're presented. Each reading assignment prepares students for the PowerPoints/lectures, which hopefully make the reading assignments more clear (through examples, visuals, and context) and further the ideas established in those readings.

Announcements/Course Messages/Emails:

The instructor will frequently use announcements during the regular course week (Mondays-Fridays), or otherwise, as needed.

The instructor and students may also communicate via course discussions. Students may post to general discussion topics to ask questions (not graded) about activities, assignments, etc.

If a student is in need of a faster response, I recommend they email me directly to thomas.brown@tamiu.edu rather than use course messages. I check my emails much more frequently than I do course messages.

I do my best to respond to messages as soon as possible, but my schedule and yours may not match up in some respects. Please be patient, especially if you email over the weekend (late Friday through Sunday).

Course Communication Guidelines (Netiquette):

There are course expectations concerning etiquette or how we should treat each other online. We must consider these values as we communicate with one another. Visit **Instructional Technology and Distance Education Services' web page on Netiquette** (<http://www.tamiu.edu/distance/students/netiquette.shtml/>) for further instruction.

Accommodations/Accessibility Policy:

Texas A&M International University seeks to provide reasonable accommodation for all qualified persons with disabilities. This University will adhere to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations as required to afford equal educational opportunity. It is the student's responsibility to register with the Director of Student Counseling and to contact the faculty member in a timely fashion to arrange for suitable accommodation. For more information, contact the online at **Office of Disability Services for Students (DSS)**, via phone at 956.326.3086 or by visiting the staff at the Student Center, room 118. A link to the Disabilities Services for Students site has also been included under the "Resources" tab inside the course.

Student Support Resources:

The University wishes to have all students succeed in their courses. To provide support to our students, an array of services in the areas of technology support, academic support, student support, and accessibility support may be found at the University. For more information, visit the Instructional Technology and Distance Education Services page on **University Resources and Support Services**.

Computer/Technology Requirements:

In order to be successful in this course, in terms of its technology requirements, students will need access to a computer with Internet access sufficient enough to watch online videos. Students should have access to a word processing program, such as Microsoft Word, for their writing assignments and their activities. Students optionally may use Adobe Acrobat. All writing and activity assignments should be turned in as either .DOC, .DOCX, or as .PDF.

Students will also need Adobe Photoshop (provided in the Mac Lab) save as a .JPG file. This is the file the student will turn in for a grade for each photo assignment and their final project.

Additional Hardware. For this class, you will need the following additional hardware: **Webcam (for the Midterm Exam)**. Recently purchased laptops may have these built-in web cameras. If you do not have this equipment, it is recommended to purchase a stand-alone webcam, microphone, or a webcam with a built-in microphone from your local electronic store or any online store.

NOTE: Instructional Technology and Distance Education Services may check out available webcams to students on a first-come, first-served basis. To check out a webcam, please stop by Killam Library, Room 259, and request an available webcam.

TAMIU Students may access online versions of Microsoft Word and PowerPoint software through their Dusty Office 365 account at <https://dusty.tamiu.edu/>. This site also provides students access to download the Microsoft suite for educational use. **See instructions for downloading the Microsoft Office suite.**

Note: Students, if you do not own the required hardware or software or do not have access to the Internet, it might be challenging for you to make progress in this class. However, my goal is to assist you in finding solutions and guide you appropriately. Most of the required materials can either

be found free of charge at TAMIU's library, classrooms, and available computer labs. **Visit Media Services' web page on the availability of on-campus computer labs.** In addition, you may also purchase any of these hardware items at any electronics store.

Learning Management System (Blackboard):

Students are provided with an orientation (*eLearning (Blackboard) Student Orientation*) and access to guides on how to use the Blackboard LMS. Guides may be available at **Instructional Technology and Distance Education Services' Student eLearning Tutorial Videos page** or by contacting the eLearning team at elearning@tamiu.edu.

Minimum Technical Skills Expected:

When participating in distance education courses, it is vital to consider the technology involved in order to have a successful course. Students in distance education should have knowledge of basic computer and Internet skills, as mentioned on the **Instructional Technology and Distance Education Services' webpage**.

An understanding of how computers process data is useful, as is an understanding of file types, and a minimal knowledge of computer graphics requirements. Some of this will be covered in the course.

Technical Support Services:

Because of the nature of distance education courses, the Office of Information Technology (OIT) computing and information services are vital to the success of online students. This webpage covers contact information for Distance Education Services (Blackboard Support), the OIT Help Desk, and E-mail support: **Technical Support Services**.

Web Conferences/Synchronous sessions:

If you need to discuss your grades or get help from the instructor and you cannot meet during my office hours, you may schedule a virtual meeting. These virtual meetings will be held through Blackboard Collaborate. You must request a meeting via email (thomas.brown@tamiu.edu) at least 24 business hours in advance and offer suggested times when you are available. I will do my best to accommodate your schedule, within reason, and I will email you a link to the Collaborate virtual meeting. Meetings should be scheduled for Mondays through Fridays.

Grading Scale/Schema:

In determining the final course grade, the following scale is used in point value.

- 900+ = A
- 800-899 = B
- 700-799 = C
- 600-699 = D
- 599 or below = F

Rubrics:

Rubrics are available online in the course content in the Resources course module. Note: for the most part, I use the standard WIN Rubric for writing assignments. Photography assignments have other Rubrics, available on Blackboard.

Course Evaluation:

At the end of this course, students are encouraged to complete a course evaluation that will be distributed to them via email and through a course link on Blackboard.

Turnitin Policy Or Other Types of Assignments in Other Systems:

Students may turn in Turnitin or Drop Box assignments in DOC, DOCX, or PDF formats. Do NOT use Pages format.

Photographs should be turned in on Flickr.com into our digital class in .JPG format.

Proctoring:

Please see the section titled "Exam:" up above. This course's Final Exam will be through Respondus LockDown Browser with Monitor (web cam required).

Accessibility and Privacy Statements on Course Technologies:

At Texas A&M International University, we believe that all students should have equal technology opportunities in the classroom. These technologies/sites may also require user data, such as the creation of a username and password. You may find the accessibility and privacy policies of the technologies used in this class on the following pages: **Accessibility Statements and Privacy Statements**.

In this class, we will utilize: Microsoft Word, PowerPoint, Blackboard, Adobe Photoshop, Flickr online, and possibly Adobe Photoshop Lightroom, Adobe Premiere, Adobe Audition, Adobe Acrobat.

SYLLABUS SUBJECT TO CHANGE:

While information and assurances are provided in this course syllabus, it should be understood that content may change in keeping with new research and literature and that events beyond the control of the instructor could occur. Students will be informed of any substantive occurrences that will produce syllabus changes.

Program Learning Outcomes

Core-Curriculum Objectives (CCOs):

1. Critical Thinking Skills: includes creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information. (SLOs # 1, 2, 3, 4, 5)
2. Communication Skills: includes effective development, interpretation and expression of ideas through written, oral and visual communication. (SLOs # 2, 3, 5)
3. Teamwork: includes the ability to work well with others. (SLOs # 5)
4. Social Responsibility: includes intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities. (SLOs # 1, 2, 3, 4, 5)

Student Learning Outcomes

STUDENT LEARNING OUTCOMES (SLOs):

Upon successful completion of this course, students will be able to:

1. identify major and minor works in various decades by photographer and contribution(s);
2. analyze the cultural, social, and historical aspects of photography;
3. evaluate photographs studied and turned in by students;
4. make connections between images, technology, aesthetics, and themes; and
5. make photographs that demonstrate creativity, effective arrangement of visual elements, technical competence, and active participation in critique.

Important Dates

Visit the Academic Calendar (tamiu.edu) (<https://www.tamiu.edu/academiccalendar/>) page to view the term's important dates.

Textbooks

Group	Title	Author	ISBN
Required	Photography, 13th Edition	Barbara London	9780137988679

Other Course Materials

AT THE BEGINNING OF THE SEMESTER THE INSTRUCTOR WILL USE AVAILABLE FEES AND BULK ORDER THE CHEMICALS NEEDED FOR DARKROOM USE. IT IS THE RESPONSIBILITY OF EACH STUDENT TO PURCHASE THEIR OWN 8 BY 10 PHOTOGRAPHIC PAPER FOR B&W PRINTS. THIS ENCOURAGES STUDENTS TO TRY OUT DIFFERENT TYPES OF PAPER. YOU MAY PURCHASE PAPER AND OTHER PHOTOGRAPHIC SUPPLIES (INCLUDING B&W FILM) AT DENCO PHOTO IN LAREDO, THROUGH AMAZON, OR OTHER ONLINE RETAILERS. IF YOU HAVE QUESTIONS ABOUT THIS, PLEASE CONTACT THE INSTRUCTOR AS SOON AS POSSIBLE. WE WILL DISCUSS THIS IN MORE DETAIL ON THE FIRST DAY OF CLASS. YOU WILL NEED THIS AROUND THE THIRD WEEK OF CLASS. [HTTP://WWW.DENCOPHOTO.COM/](http://www.dencophoto.com/) (<http://www.dencophoto.com/>) 2108 S MEADOW AVE., LAREDO, TX

Digital Camera for the second half of the semester. You won't need this until around the time of the midterm. The University doesn't have any digital models for checkout. A new entry-level setup costs around \$500-\$600 for a DSLR or somewhat more for a mirrorless setup. The digital camera should have the option for interchangeable lenses and can either be a DSLR or a mirrorless model. Some entry-level low-cost DSLRs include: Canon EOS Rebel T6 or T7, Canon EOS Rebel T100, Nikon D3500, Nikon D5500, or other models (speak to instructor if you have questions). Entry-level low-cost mirrorless options include: Nikon Z30, Nikon Z50, Canon R100, Canon R50, Sony Alpha 6000, Sony Alpha 6100. One lens (standard 50mm or a zoom that includes 50mm) is required. Two lenses are preferred (a standard or wide-angle zoom and a telephoto zoom) for more versatility.

For the first half of the semester, we do have a limited number of **film cameras** available for checkout, but students may choose to purchase a used 35mm SLR photographic camera (perhaps from ebay, Amazon, Adorama, or locally). This costs as low as \$60-\$100 – about the cost of a textbook (depending on what type of camera and lens(es) you choose). The instructor will be happy to assist you during office hours in locating a camera,

should you wish to purchase one from an online seller. You may email a link to the instructor for verification. Don't purchase anything listed as "As Is" or "For Parts" or with any rating below "Good"—those typically aren't fully functional cameras.

EQUIPMENT CHECKOUT:

THE UNIVERSITY HAS A LIMITED NUMBER OF FILM CAMERAS AVAILABLE FOR CHECKOUT. ALL CAMERAS, LENSES, AND OTHER PHOTO ACCESSORIES (SUCH AS TRIPODS) MAY BE CHECKED-OUT BY STUDENTS FROM THE DEPARTMENT OF PSYCHOLOGY AND COMMUNICATION FOR NO MORE THAN TWO CONSECUTIVE DAYS (OR OVER THE WEEKEND IF CHECKED OUT ON A THURSDAY). FAILURE TO RETURN EQUIPMENT BY THE DUE DATE WILL RESULT IN FORFEITURE OF CHECKOUT PRIVILEGES. IN ORDER TO CHECKOUT EQUIPMENT, PLEASE CONTACT THE INSTRUCTOR FOR FILM CAMERAS.

All equipment must be returned to the Department of Psychology and Communication before the final exam is taken. **Failure to return equipment on this date will result in a failing grade.**

Grading Criteria

GRADE	PERCENTAGE
A	90-100
B	80-89.9
C	70-79.9
D	60-69.9
F	Below 60

Open Boilerplate

—Methods and Criteria for Evaluation—

1. YOU WILL BE EXPECTED TO TURN IN FOR A GRADE A TOTAL OF SIX PHOTOGRAPHY ASSIGNMENTS. ALL PROJECTS SHOULD BE SHOT WITH A 35MM SINGLE LENS REFLEX (SLR) CAMERA WITH MANUAL FUNCTIONS (FOCUS, APERTURE, AND SHUTTER). THE FIRST FIVE OF THE SEVEN ASSIGNMENTS MUST BE SHOT ON 35MM BLACK-AND-WHITE FILM, PROCESSED, AND PRINTED. YOU WILL BE GRADED FOR DARKROOM LAB WORK. THE REMAINING MAY BE SHOT WITH A 35MM DIGITAL SINGLE LENS REFLEX (DSLR) CAMERA USING MANUAL FUNCTIONS (FOCUS, APERTURE, AND SHUTTER). YOU MAY CHOOSE TO SHOOT ALL OF THE ASSIGNMENTS ON FILM, IF YOU PREFER.

Photography Assignments:

PROJECT 1: PORTRAIT

Photograph a **person** who is important to you. Your photograph should be telling of your fondness or admiration for the person. Focus: testing the shutter and aperture, loading film. Please see rubric and complete assignment instructions on Blackboard. **Total point value: 100** (50 for darkroom work and 50 for the final photograph).

PROJECT 2: DOCUMENTATION

Record a historical event; choose an event that people thirty years from now would be interested in knowing about. Focus: photograph images that may be used in newspaper or magazines (and later in history books). Please see rubric and complete assignment instructions on Blackboard. **Total point value: 100** (50 for darkroom work and 50 for the final photograph).

PROJECT 3: SOCIAL REFORM (CCOS 1, 2, AND 4) (SHOT ON FILM)

Shoot photographs that promote social reform. Focus: change, progress, injustice, inequality, emotions; also focus on aperture and shutter speed. Please see rubric and complete assignment instructions on Blackboard. **Total point value: 100** (50 for darkroom work, 50 for the final photograph).

PROJECT 4: DANCE PERFORMANCE

Photograph a dance/performance (Art) Focus: Bracketing, movement, triumph, loss, emotions, perspective, storytelling, and culture. Please see rubric and complete assignment instructions on Blackboard. **Total point value: 100**

PROJECT 5: THE ADVERTISER'S VISION

Advertising a product; would it sell better in color or B&W? Focus: Selling a product, telling a story, black and white or color. Please see rubric and complete assignment instructions on Blackboard. **Total point value: 100**

PROJECT 6: NIGHT PROJECT (CCOS 1, 2, AND 3)

Students will work to produce effective images shot at night in exterior environments. Please see rubric and complete assignment instructions on Blackboard. **Total point value: 50.**

1. Midterm exam will include fill in the blank, multiple choice, true/false, and an essay question worth at least 20% of the grade. **Total point value: 100.** (CCOs 1 and 2)
2. Instead of a test, the final exam will be a photo presentation of a photo series; it should demonstrate your understanding of the material covered during the entire semester; it should be the best work turned in. The photo series needs to be accompanied by a typed journalistic story (COMM) or

typed artistic statement (ARTS) worth 33% of the final exam grade. Please see rubric and complete assignment instructions on Blackboard. **Total point value: 250** (200 for the photo essay and 50 for the written portion).

Final project- Photo Story (Photo Essay) with written component (CCOs 1 and 2)

Turn in a series of photographs with a common motif/theme; project may be conceptual. Your Final Photo Project should consist of at least 8 photographs and a typed "Artist Statement" of at least 300 words that expresses your creative and technical process, and demonstrates engagement in creative thinking, analysis, evaluation, synthesis of information, organization, and/or forming solutions. If you choose to write a journalistic story, each of your photographs must also be accompanied by Associated Press-style captions (cutlines). Please see caption guidelines on Blackboard. Maximum of 12 images in the Photo Story.

Note: ALL primary assignments must be completed to pass the course. This includes three individual writing assignments and two exams. Students may not choose to take a zero for any primary assignment. Note: the final exam will be comprehensive.

ASSIGNMENT	VALUE
(Primary) Photo Assignment 1: Portrait (film)	50
(Primary) Photo Assignment 2: Documentation (film)	50
(Primary) Photo Assignment 3: Social Reform (film)	50
(Primary) Photo Assignment 4: Performance (digital)	100
(Primary) Photo Assignment 5: Advertiser's Vision (digital)	100
(Primary) Photo Assignment 6: Night Project (digital)	50
(Secondary) Syllabus Quiz	10
(Secondary) Activities 1-2	20 (10 each)
(Secondary) Classroom Participation	56
(Secondary) Darkroom Lab Work (3 proof sheets)	150 (50 each)
(Secondary) Peer Review	5
(Secondary) Photo Proposals 1-2	4 (2 each)
(Secondary) Agreements turned in	5
(Primary) Midterm Exam	100
(Primary) Photo Story with Written Component	250 (200 for photo story, 50 for Written Portion)
TOTAL PRIMARY	750
TOTAL SECONDARY	250
GRAND TOTAL	1,000

Schedule of Topics and Assignments

Day	Date	Agenda/Topic	Reading(s)	Due
Mon	8/26	First Day of Class Instructor Introduction (227 and 228) Intro to Course (227 and 228) Examples of Film and Digital Cameras and Lenses	Chapter 1 for next class	
Wed	8/28	LECTURE: Chapter 1: Getting Started (228)	Chapters 2-3 for next class	Syllabus Quiz
Mon	9/2	LECTURE: Camera (228) LECTURE: Lens (228) DISCUSSION: Photo Assignment 1: Portrait NOTE: Bring your cameras to class, if you have them.	Chapter 4 for next class	Activity 1 (The Camera)



Wed 9/4 LECTURE: Exposure, Sensors, and Film (228) Chapter 5 for next class

LAB: If time allows, we will go out on campus with your cameras to practice using camera settings.

NOTE: Bring your cameras to class, if you have them.

FRIDAY: Final Deadline for September issue of The Bridge student newspaper, in case you have any extra-credit photos for publication.

Mon	9/9	LECTURE: Light & Color (228) DISCUSSION: COMPOSITION (PowerPoint) (228)	Chapter 6 for next class	Proposal 1 (Portrait)
Wed	9/11	LECTURE: Developing Film (227) DEMO: Film Developing	Darkroom Agreements for next class	
Mon	9/16	DISCUSSION: Photo Assignment 2: Documentation LAB: Students bring B&W film (portrait) for developing	Chapter 7 for next class	Darkroom Agreements
Wed	9/18	LECTURE: Printing in a Darkroom (227) DEMO: Printing		Proposal 2 (documentation)
Mon	9/23	LAB: Students bring developed film and photo paper for printing (portrait) proof sheet		
Wed	9/25	DISCUSSION: Photo Assignment 3: Social Reform LAB: Students bring developed film and photo paper for printing (portrait) final print FRIDAY: Final deadline for October issue of The Bridge student newspaper, in case you have any extra-credit photos for publication.		Photo 1 (Portrait) Final Print Photo 1 (Portrait) Proof Sheet
Mon	9/30	LAB: Students bring B&W film (documentation) for developing	Prep for midterm review	
Wed	10/2	REVIEW: Midterm Review (228) DISCUSSION: Photo Assignment 4: Dance Performance LAB: Students bring developed film (documentation) for printing proof sheet	Prep for midterm exam	
Mon	10/7	EXAM: ONLINE MIDTERM EXAM (covers Chapters 1-7 and lectures)		MIDTERM EXAM (online)
Wed	10/9	LAB: Students bring developed film (documentation) for printing final print OCT 13: Midterm Grades DUE		Photo 2 (documentation) final print Photo 2 (documentation) proof sheet
Mon	10/14	DISCUSSION: Photo Story (228) LAB: Bring undeveloped B&W film (social reform) for developing	Chapter 8 for next class	



Wed	10/16	LECTURE: Basics of Digital Pictures (228) -- cropping, toning, editing, photo organization, cutlines (captions), etc. DISCUSSION: Photo Assignment 5: Advertiser's Vision DEMO: Print Scanning LAB: Students scan prints LAB: Create Flickr accounts FRIDAY: Final deadline for November issue of The Bridge student newspaper, in case you have any extra-credit photos for publication.	
Mon	10/21	LAB: Bring developed film (social reform) for printing proof sheets	
Wed	10/23	DISCUSSION: Photo Assignment 6: Night Shoot LAB: Bring developed film (social reform) for printing final print	Photo 3 Social Reform final print Photo 3 Social Reform proof sheet
Mon	10/28	LAB: Scan final print from social reform LAB: Use Photoshop to crop and tone social reform LAB: Upload social reform to Flickr classroom FEEDBACK: Photos 1-3 reviewed for feedback and participation	Digital versions of first three assignments all due on Flickr in our online classroom
Wed	10/30	DISCUSSION: Famous Photographers: May Ray, Diane Arbus, Manuel Alvarez Bravo, Weegee, Alexander Rodenchenko, Richard Avedon, Cindy Sherman, Robert Mapplethorpe, Pete Souza, Ansel Adams, Dorothea Lange, Robert Capa, Edward S. Curtis, and Gordon Parks	Activity 2: Famous Photographers
Mon	11/4	LAB: Photoshop Lab Day to work on upcoming deadlines	Photo 4 Dance Performance
Wed	11/6	LAB: Photoshop Lab Day to work on upcoming deadlines	Photo 5 Advertiser's Vision
Mon	11/11	FEEDBACK: Photos 4-5 reviewed for feedback and participation FEEDBACK: MILESTONE 1 for Photo Story (review your best 20 unedited images one-on-one with instructor) LAB: Crop and tone images for Photo 6: Night Shoot	Photo Story (MILESTONE 1)
Wed	11/13	LAB: Photoshop Lab Day to work on upcoming deadlines and photo story	Photo 6 Night Shoot
Mon	11/18	LAB: Photoshop Lab Day to work on written portion of photo story	Photo Story Written Component (rough draft)
Wed	11/20	LAB: Photoshop Lab Day to work on photo story FRIDAY: Final deadline for December issue of The Bridge student newspaper, in case you have any extra-credit photos for publication.	Photo Story Written Component (peer review)
Mon	11/25	LAB: Photoshop Lab Day to work on photo story FEEDBACK: Review Photo 6 (night shoot) for feedback and participation	

Wed	11/27	READING DAY: NO CLASSES NOV 28-30: THANKSGIVING HOLIDAYS	
Mon	12/2	FEEDBACK: MILESTONE 2 (bring your best edited 10-15 images for your photo story for one-on-one review with instructor). Select the best 8-12 images. LAB: Photoshop Lab Day to work on photo story images and revising written portion	Photo Story (MILESTONE 2)
Wed	12/4	FINAL PRESENTATIONS during final exam time period (228)	Photo Story (presentation) – total 250 points (200 for images and 50 for written portion--25% of total grade) Photo Story Written Portion (final draft) (minimum 300 words) Due before the start of the final exam time period
Mon	12/9	Dec. 10-11: Pre-Commencement Ceremonies	
Wed	12/11	Dec. 11: Final Grades for Graduating Candidates by noon Dec. 12: Fall 2024 Commencement Dec. 13: Final Grades by noon Dec. 17: Final Grades posted on Uconnect for students to view	

University/College Policies

Please see the University Policies below.

COVID-19 Related Policies

If you have tested positive for COVID-19, please refer to the Student Handbook, Appendix A (Attendance Rule) for instructions.

Required Class Attendance

Students are expected to attend every class in person (or virtually, if the class is online) and to complete all assignments. If you cannot attend class, it is your responsibility to communicate absences with your professors. The faculty member will decide if your excuse is valid and thus may provide lecture materials of the class. According to University policy, acceptable reasons for an absence, which cannot affect a student's grade, include:

- Participation in an authorized University activity.
- Death or major illness in a student's immediate family.
- Illness of a dependent family member.
- Participation in legal proceedings or administrative procedures that require a student's presence.
- Religious holy day.
- Illness that is too severe or contagious for the student to attend class.
- Required participation in military duties.
- Mandatory admission interviews for professional or graduate school which cannot be rescheduled.

Students are responsible for providing satisfactory evidence to faculty members within seven calendar days of their absence and return to class. They must substantiate the reason for the absence. If the absence is excused, faculty members must either provide students with the opportunity to make up the exam or other work missed, or provide a satisfactory alternative to complete the exam or other work missed within 30 calendar days from the date of absence. Students who miss class due to a University-sponsored activity are responsible for identifying their absences to their instructors with as much advance notice as possible.

Classroom Behavior (applies to online or Face-to-Face Classes)

TAMIU encourages classroom discussion and academic debate as an essential intellectual activity. It is essential that students learn to express and defend their beliefs, but it is also essential that they learn to listen and respond respectfully to others whose beliefs they may not share. The University will always tolerate different, unorthodox, and unpopular points of view, but it will not tolerate condescending or insulting remarks. When students verbally abuse or ridicule and intimidate others whose views they do not agree with, they subvert the free exchange of ideas that should characterize a

university classroom. If their actions are deemed by the professor to be disruptive, they will be subject to appropriate disciplinary action (please refer to Student Handbook Article 4).

TAMU Honor Code: Plagiarism and Cheating

As a TAMU student, you are bound by the TAMU Honor Code to conduct yourself ethically in all your activities as a TAMU student and to report violations of the Honor Code. Please read carefully the Student Handbook Article 7 and Article 10 available at <https://www.tamui.edu/scce/studenthandbook.shtml> (<https://www.tamui.edu/scce/studenthandbook.shtml/>).

We are committed to strict enforcement of the Honor Code. Violations of the Honor Code tend to involve claiming work that is not one's own, most commonly plagiarism in written assignments and any form of cheating on exams and other types of assignments.

Plagiarism is the presentation of someone else's work as your own. It occurs when you:

1. Borrow someone else's facts, ideas, or opinions and put them entirely in your own words. You must acknowledge that these thoughts are not your own by immediately citing the source in your paper. Failure to do this is plagiarism.
2. Borrow someone else's words (short phrases, clauses, or sentences), you must enclose the copied words in quotation marks as well as citing the source. Failure to do this is plagiarism.
3. Present someone else's paper or exam (stolen, borrowed, or bought) as your own. You have committed a clearly intentional form of intellectual theft and have put your academic future in jeopardy. This is the worst form of plagiarism.

Here is another explanation from the 2020, seventh edition of the Manual of The American Psychological Association (APA):

"Plagiarism is the act of presenting the words, idea, or images of another as your own; it denies authors or creators of content the credit they are due. Whether deliberate or unintentional, plagiarism violates ethical standards in scholarship" (p. 254). This same principle applies to the illicit use of AI.

Plagiarism: Researchers do not claim the words and ideas of another as their own; they give credit where credit is due. Quotations marks should be used to indicate the exact words of another. Each time you paraphrase another author (i.e., summarize a passage or rearrange the order of a sentence and change some of the words), you need to credit the source in the text. The key element of this principle is that authors do not present the work of another as if it were their own words. This can extend to ideas as well as written words. If authors model a study after one done by someone else, the originating author should be given credit. If the rationale for a study was suggested in the discussion section of someone else's article, the person should be given credit. Given the free exchange of ideas, which is very important for the health of intellectual discourse, authors may not know where an idea for a study originated. If authors do know, however, they should acknowledge the source; this includes personal communications (p. 11). For guidance on proper documentation, consult the Academic Success Center or a recommended guide to documentation and research such as the Manual of the APA or the MLA Handbook for Writers of Research Papers. If you still have doubts concerning proper documentation, seek advice from your instructor prior to submitting a final draft.

TAMU has penalties for plagiarism and cheating.

- **Penalties for Plagiarism:** Should a faculty member discover that a student has committed plagiarism, the student should receive a grade of 'F' in that course and the matter will be referred to the Honor Council for possible disciplinary action. The faculty member, however, may elect to give freshmen and sophomore students a "zero" for the assignment and to allow them to revise the assignment up to a grade of "F" (50%) if they believe that the student plagiarized out of ignorance or carelessness and not out of an attempt to deceive in order to earn an unmerited grade; the instructor must still report the offense to the Honor Council. This option should not be available to juniors, seniors, or graduate students, who cannot reasonably claim ignorance of documentation rules as an excuse. For repeat offenders in undergraduate courses or for an offender in any graduate course, the penalty for plagiarism is likely to include suspension or expulsion from the university.
 - *Caution:* Be very careful what you upload to Turnitin or send to your professor for evaluation. Whatever you upload for evaluation will be considered your final, approved draft. If it is plagiarized, you will be held responsible. The excuse that "it was only a draft" will not be accepted.
 - *Caution:* Also, do not share your electronic files with others. If you do, you are responsible for the possible consequences. If another student takes your file of a paper and changes the name to his or her name and submits it and you also submit the paper, we will hold both of you responsible for plagiarism. It is impossible for us to know with certainty who wrote the paper and who stole it. And, of course, we cannot know if there was collusion between you and the other student in the matter.
- **Penalties for Cheating:** Should a faculty member discover a student cheating on an exam or quiz or other class project, the student should receive a "zero" for the assignment and not be allowed to make the assignment up. The incident should be reported to the chair of the department and to the Honor Council. If the cheating is extensive, however, or if the assignment constitutes a major grade for the course (e.g., a final exam), or if the student has cheated in the past, the student should receive an "F" in the course, and the matter should be referred to the Honor Council. Additional penalties, including suspension or expulsion from the university may be imposed. Under no circumstances should a student who deserves an "F" in the course be allowed to withdraw from the course with a "W."
 - *Caution:* Chat groups that start off as "study groups" can easily devolve into "cheating groups." Be very careful not to join or remain any chat group if it begins to discuss specific information about exams or assignments that are meant to require individual work. If you are a member of such a group and it begins to cheat, you will be held responsible along with all the other members of the group. The TAMU Honor Code requires that you report any such instances of cheating.

- **Student Right of Appeal:** Faculty will notify students immediately via the student's TAMIU e-mail account that they have submitted plagiarized work. Students have the right to appeal a faculty member's charge of academic dishonesty by notifying the TAMIU Honor Council of their intent to appeal as long as the notification of appeal comes within 10 business days of the faculty member's e-mail message to the student and/or the Office of Student Conduct and Community Engagement. The Student Handbook provides more details.

Use of Work in Two or More Courses

You may not submit work completed in one course for a grade in a second course unless you receive explicit permission to do so by the instructor of the second course. In general, you should get credit for a work product only once.

AI Policies

Your instructor will provide you with their personal policy on the use of AI in the classroom setting and associated coursework.

TAMIU E-Mail and SafeZone

Personal Announcements sent to students through TAMIU E-mail (tamiu.edu or dusty email) are the official means of communicating course and university business with students and faculty –not the U.S. Mail and no other e-mail addresses. Students and faculty must check their TAMIU e-mail accounts regularly, if not daily. Not having seen an important TAMIU e-mail or message from a faculty member, chair, or dean is not accepted as an excuse for failure to take important action.

Students, faculty, and staff are encouraged to download the SafeZone app, which is a free mobile app for all University faculty, staff, and students. SafeZone allows you to: report safety concerns (24/7), get connected with mental health professionals, activate location sharing with authorities, and anonymously report incidents. Go to <https://www.tamiu.edu/adminis/police/safezone/index.shtml> for more information.

Copyright Restrictions

The Copyright Act of 1976 grants to copyright owners the exclusive right to reproduce their works and distribute copies of their work. Works that receive copyright protection include published works such as a textbook. Copying a textbook without permission from the owner of the copyright may constitute copyright infringement. Civil and criminal penalties may be assessed for copyright infringement. Civil penalties include damages up to \$100,000; criminal penalties include a fine up to \$250,000 and imprisonment. Copyright laws do not allow students and professors to make photocopies of copyrighted materials, but you may copy a limited portion of a work, such as article from a journal or a chapter from a book for your own personal academic use or, in the case of a professor, for personal, limited classroom use. In general, the extent of your copying should not suggest that the purpose or the effect of your copying is to avoid paying for the materials. And, of course, you may not sell these copies for a profit. Thus, students who copy textbooks to avoid buying them or professors who provide photocopies of textbooks to enable students to save money are violating the law.

Students with Disabilities

Texas A&M International University seeks to provide reasonable accommodations for all qualified persons with disabilities. This University will adhere to all applicable federal, state, and local laws, regulations and guidelines with respect to providing reasonable accommodations as required to afford equal education opportunity. It is the student's responsibility to register with the Office of Student Counseling and Disability Services located in Student Center 126. This office will contact the faculty member to recommend specific, reasonable accommodations. Faculty are prohibited from making accommodations based solely on communications from students. They may make accommodations only when provided documentation by the Student Counseling and Disability Services office.

Student Attendance and Leave of Absence (LOA) Policy

As part of our efforts to assist and encourage all students towards graduation, TAMIU provides LOA's for students, including pregnant/parenting students, in accordance with the Attendance Rule (Section 3.07) and the Student LOA Rule (Section 3.08), which includes the "Leave of Absence Request" form. Both rules can be found in the TAMIU Student Handbook (URL: <http://www.tamiu.edu/studentaffairs/StudentHandbook1.shtml>) (<http://www.tamiu.edu/studentaffairs/StudentHandbook1.shtml/>).

Pregnant and Parenting Students

Under Title IX of the Education Amendments of 1972, harassment based on sex, including harassment because of pregnancy or related conditions, is prohibited. A pregnant/parenting student must be granted an absence for as long as the student's physician deems the absence medically necessary. It is a violation of Title IX to ask for documentation relative to the pregnant/parenting student's status beyond what would be required for other medical conditions. If a student would like to file a complaint for discrimination due to his or her pregnant/parenting status, please contact the TAMIU Title IX Coordinator (Lorissa M. Cortez, 5201 University Boulevard, KLM 159B, Laredo, TX 78041, TitleIX@tamiu.edu, 956.326.2857) and/or the Office of Civil Rights (Dallas Office, U.S. Department of Education, 1999 Bryan Street, Suite 1620, Dallas, TX 75201-6810, 214.661.9600). You can also report it on TAMIU's anonymous electronic reporting site: <https://www.tamiu.edu/reportit> (<https://www.tamiu.edu/reportit/>).

TAMIU advises a pregnant/parenting student to notify their professor once the student is aware that accommodations for such will be necessary. It is recommended that the student and professor develop a reasonable plan for the student's completion of missed coursework or assignments. The Office of Equal Opportunity and Diversity (Lorissa M. Cortez, lorissam.cortez@tamiu.edu) can assist the student and professor in working out the

reasonable accommodations. For other questions or concerns regarding Title IX compliance related to pregnant/parenting students at the University, contact the Title IX Coordinator. In the event that a student will need a leave of absence for a substantial period of time, TAMIU urges the student to consider a Leave of Absence (LOA) as outlined in the TAMIU Student Handbook. As part of our efforts to assist and encourage all students towards graduation, TAMIU provides LOA's for students, including pregnant/parenting students, in accordance with the Attendance Rule and the Student LOA Rule. Both rules can be found in the TAMIU Student Handbook (<https://www.tamiau.edu/scce/studenthandbook.shtml> (<https://www.tamiau.edu/scce/studenthandbook.shtml>)).

Anti-Discrimination/Title IX

TAMIU does not discriminate or permit harassment against any individual on the basis of race, color, sex, religion, national origin, age, disability, genetic information, veteran status, sexual orientation or gender identity in admissions, educational programs, or employment. If you would like to file a complaint relative to Title IX or any civil rights violation, please contact the TAMIU Director of Equal Opportunity and Diversity/Title IX Coordinator, Lorissa M. Cortez, 5201 University Boulevard, Killam Library 159B, Laredo, TX 78041, TitleIX@tamiau.edu, 956.326.2857, via the anonymous electronic reporting website, ReportIt, at <https://www.tamiau.edu/reportit> (<https://www.tamiau.edu/reportit/>), and/or the Office of Civil Rights (Dallas Office), U.S. Department of Education, 1999 Bryan Street, Suite 1620, Dallas, TX 75201-6810, 214.661.9600.

Incompletes

Students who are unable to complete a course should withdraw from the course before the final date for withdrawal and receive a "W." To qualify for an "incomplete" and thus have the opportunity to complete the course at a later date, a student must meet the following criteria:

1. The student must have completed 90% of the course work assigned before the final date for withdrawing from a course with a "W", and the student must be passing the course;
2. The student cannot complete the course because an accident, an illness, or a traumatic personal or family event occurred after the final date for withdrawal from a course;
3. The student must sign an "Incomplete Grade Contract" and secure signatures of approval from the professor and the college dean.
4. The student must agree to complete the missing course work before the end of the next long semester; failure to meet this deadline will cause the "I" to automatically be converted to an "F"; extensions to this deadline may be granted by the dean of the college. This is the general policy regarding the circumstances under which an "incomplete" may be granted, but under exceptional circumstances, a student may receive an incomplete who does not meet all of the criteria above if the faculty member, department chair, and dean recommend it.

WIN Contracts

The Department of Biology and Chemistry does not permit WIN contracts. For other departments within the college, WIN Contracts are offered only under exceptional circumstances and are limited to graduating seniors. Only courses offered by full-time TAMIU faculty or TAMIU instructors are eligible to be contracted for the WIN requirement. However, a WIN contract for a course taught by an adjunct may be approved, with special permission from the department chair and dean. Students must seek approval before beginning any work for the WIN Contract. No student will contract more than one course per semester. Summer WIN Contracts must continue through both summer sessions.

Student Responsibility for Dropping a Course

It is the responsibility of the student to drop the course before the final date for withdrawal from a course. Faculty members, in fact, may not drop a student from a course without getting the approval of their department chair and dean.

Independent Study Course

Independent Study (IS) courses are offered only under exceptional circumstances. Required courses intended to build academic skills may not be taken as IS (e.g., clinical supervision and internships). No student will take more than one IS course per semester. Moreover, IS courses are limited to seniors and graduate students. Summer IS course must continue through both summer sessions.

Grade Changes & Appeals

Faculty are authorized to change final grades only when they have committed a computational error or an error in recording a grade, and they must receive the approval of their department chairs and the dean to change the grade. As part of that approval, they must attach a detailed explanation of the reason for the mistake. Only in rare cases would another reason be entertained as legitimate for a grade change. A student who is unhappy with his or her grade on an assignment must discuss the situation with the faculty member teaching the course. If students believe that they have been graded unfairly, they have the right to appeal the grade using a grade appeal process in the Student Handbook and in the Faculty Handbook.

Final Examination

All courses in all colleges must include a comprehensive exam or performance and be given on the date and time specified by the Academic Calendar and the Final Exam schedule published by the Registrar's Office. In the College of Arts & Sciences all final exams must contain a written component. The written component should comprise at least 20% of the final exam grade. Exceptions to this policy must receive the approval of the department chair and the dean at the beginning of the semester.



Mental Health and Well-Being

The university aims to provide students with essential knowledge and tools to understand and support mental health. As part of our commitment to your well-being, we offer access to Telus Health, a service available 24/7/365 via chat, phone, or webinar. Scan the QR code to download the app and explore the resources available to you for guidance and support whenever you need it. The Telus app is available to download directly from TELUS (tamiu.edu) (<https://www.tamiu.edu/counseling/telus/>) or from the Apple App Store and Google Play.