

MASTER OF BUSINESS ADMINISTRATION CONCENTRATION INTERNATIONAL TRADE AND LOGISTICS (MBA)

CIP: 52.0201.00

Code	Title	Semester Credit Hours
Required Courses		
BA 5310	Business Research Methods ¹	3
BA 5390	Strategic Management ²	3
Select four to five of the following courses must be taken based on the student's undergraduate major: ^{3,4}		12
ACC 5310	Financial Statement Analysis	
ECO 5310	Managerial Economics	
FIN 5310	Financial Management	
MGT 5310	Seminar in Management Concepts	
MKT 5310	Seminar in Marketing Mgt	
Concentration		
Select three to four appropriate graduate level business courses: ⁵		12
TIL 5311	Import Operations & Practice	
TIL 5312	Export Operations & Practice	
TIL 5370	International Logistics	
TIL 5399	Special Issues in Logistics	
Total Semester Credit Hours		30

¹ Must be taken during the first 12 hours of graduate course work in the MBA program.

² Must be taken during the final nine (9) hours prior to graduation.

³ Students with an undergraduate degree in MIS/CIS and non-business majors are required to complete all seven MBA required courses. Students holding an undergraduate major in one of the following functional areas—accounting, finance, economics, management, or marketing—may choose not to take the corresponding MBA 5310 course in their discipline. In this scenario, a student must take four concentration courses in their discipline to meet the thirty-credit hour requirement.

⁴ To remain in good standing, students must have a minimum *GPA* of 3.00/4.00 (“B”) for the courses listed.

⁵ Courses selected to form a Concentration must be approved by the Graduate Advisor or the appropriate Division Chair.