

CERTIFICATE IN ENTREPRENEURSHIP

Purpose:

The Certificate in Entrepreneurship is an undergraduate certificate program which is designed to provide education for students desiring to enter the workplace with an interest toward starting their own business with the skills needed to be successful in their entry into the business world. Specifically, students who successfully complete this 12 semester credit hours (SCH) will gain an understanding of basic accounting and how to set up the books of their new enterprise, how to effectively manage personnel in running their business, how to successfully promote their business, and how to be innovative in their entrepreneurial venture. The program is designed for current undergraduate students enrolled in Texas A&M International University.

Upon completion of this certificate program, students will be able to:

1. Use generally accepted accounting principles in the operations of their newly formed business enterprise.
2. Implement effective promotional and marketing tools to make their new business successful and competitive with other firms.
3. Be successful in the implementation of effective personnel management policies in their business.
4. Understand how to be innovative in making their business competitive alongside other comparable business competitors

Criteria for Admission

Students must be a current undergraduate student at Texas A&M International University. All majors must be in good academic standing with a cumulative grade point average of 2.0 or higher.

Students interested in pursuing the Certificate in Entrepreneurship must complete the appropriate form with the School of Business as soon as possible, but no less than one semester before completion of their degree. The School of Business and the Office of the University Registrar will provide the documentation certifying the completion of the certificate.

Criteria for Earning the Certificate

Students must complete the four courses in the program with at least a "C" in each of the four courses.

Code	Title	Semester Credit Hours
Required courses		
ACC 2301	Intro to Financial Accounting	3
MGT 3310	Principles of Management	3
MKT 3310	Principles of Marketing	3
MGT 4360	Entrepreneurship&Mgt of Innov	3
Total Semester Credit Hours		12

Administration of the Certificate

The Certificate in Business Leadership is administrated by the A.R. Sanchez, Jr. School of Business and the Dean of the College is responsible for the oversight of the program.

For more information, contact:

• ARSSB Undergraduate Advisors

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