

# MASTER OF ARTS IN COMMUNICATION (MA)

## Major Curriculum - Communication

| Code   | Title                          | Semester Credit Hours |
|--|--------------------------------|-----------------------|
| <b>Required Courses</b>  |                                |                       |
| COMM 5301  | Communication Theories         | 3                     |
| COMM 5302  | Quant Research Methods in Comm | 3                     |
| COMM 5303  | Qualitative Rsrch Mthds inComm | 3                     |
| Select three courses based on concentration from the following:      |                                | 9                     |
| <i>Border and Latin American Media Studies</i>                       |                                |                       |
| COMM 5310  | Media, Cult&Ident US-MX Border |                       |
| COMM 5311  | Border Journalism              |                       |
| COMM 5312  | Mexican & Latino Cinema        |                       |
| COMM 5313  | Ethno & Doc Prod in Border Rgn |                       |
| COMM 5320  | Media Flows & Audiences        |                       |
| COMM 5321  | Political Comm in a Comp Persp |                       |
| <i>Organizational Communication in Transnational Settings</i>        |                                |                       |
| COMM 5330  | Organizational Communication   |                       |
| COMM 5331  | Intercultural Training in Org  |                       |
| COMM 5332  | Managing Org Conflict          |                       |
| COMM 5333  | Org. Culture, Climate & Comm   |                       |
| COMM 5334  | Advertising                    |                       |
| COMM 5335  | Group/Team Dynamics            |                       |
| COMM 5336  | Ethical Issues in Org          |                       |
| COMM 5337  | Leadership Communication       |                       |
| <b>Electives</b>   |                                |                       |
| Select two 5000-level graduate courses from other 5000 COMM courses. |                                | 6                     |
| <b>Thesis</b>  |                                |                       |
| COMM 5398  | Thesis I                       | 3                     |
| COMM 5399  | Thesis II                      | 3                     |
| <b>Total Semester Credit Hours</b>                                   |                                | <b>30</b>             |