

DOCTOR OF PHILOSOPHY IN INTERNATIONAL BUSINESS ADMINISTRATION (PH.D. IB)

CIP: 52.1101.00

Code	Title	Semester Credit Hours
Required Graduate Business Foundation		21
ACC 5310	Financial Statement Analysis	
BA 5310	Business Research Methods	
BA 5390	Strategic Management	
ECO 5310	Managerial Economics	
FIN 5310	Financial Management	
MGT 5310	Seminar in Management Concepts	
MKT 5310	Seminar in Marketing Mgt	
Quantitative and Research Methods		15
Required Courses:		
<i>For students in Management, Management Information Systems and Data Analytics, and Marketing</i>		
BA 6310	Advanced Business Rsrch Meths	
BA 6320	Research Iss in Intl Bus Adm	
DS 6320	Multivariate Statistics	
<i>For students in Accounting and Finance</i>		
BA 6320	Research Iss in Intl Bus Adm	
DS 6320	Multivariate Statistics	
FIN 6335	Intro to Fin Econometrics	
Select two courses based on concentration from the following:		
Accounting		
BA 6310	Advanced Business Rsrch Meths	
FIN 6340	Adv Financial Econometrics	
Finance		
FIN 6340	Adv Financial Econometrics	
FIN 6350	Times Series Econometrics	
Management and Marketing		
BA 6330	Advanced Regression Models	
BA 6340	Covariance Based Strc Eq Model	
Management Information Systems and Data Analytics		
BA 6335	Advanced Qualitative Modeling	
BA 6345	Variance-Based Strc Eq Model	
International Business Administration		18
ACC 6310	Seminar in Intl Accounting	
ECO 6310	Seminar in Intl Economics	
FIN 6310	Seminar in Intl Finance	
MGT 6310	Seminar in International Mgt	
MIS 6310	Seminar in Global Systems Mgt	
MKT 6310	Seminar in International Mkt	
Functional Area Concentration		15

Select five courses with the consent of the doctoral advisor and approval of the Ph.D. Program Director:

Accounting

ACC 6320	Introduction to ACC Research
ACC 6330	ACC Research Methods I
ACC 6340	ACC Research Method II
ACC 6350	Seminar in Auditing

Select one graduate level accounting course. ¹

Finance

FIN 6315	Seminar in Corporate Finance
FIN 6320	Seminar Financial Mkts&Inst
FIN 6330	Seminar in Investments

Select two of the following:

FIN 5320	Intl Financial Markets&Inst
FIN 5330	International Investments
FIN 5370	Global Bank Management
FIN 5380	International Finance

Management

MGT 6312	Organizational Behavior
MGT 6315	Organizational Theory & Change
MGT 6325	Leadership & Cooperative Mgt
MGT 6320	Human Resource Management
or MGT 6335	Seminar in Ind&Comp Analysis
MGT 6340	Seminar in Strategy Management

Management Information Systems and Data Analytics

MIS 6325	Social Business Analytics
MIS 6335	Data Mining & Bus Intelligence
MIS 6345	Business Data Visualization
MIS 6350	Emerging Technologies

Select one of the following:

MIS 5330	Advanced Programming
MIS 5340	Networks&Distributed Systems
MIS 5350	Information System Analysis
MIS 5360	Management of Info Systems
MIS 5370	Database Management & Design
MIS 5390	Project Design & Management
MIS 5399	Special Issues in Info Systems

Marketing

MKT 6320	Marketing Strategy
MKT 6330	Marketing Theory
MKT 6340	Consumer Behavior
MKT 6350	Research Methods in Marketing
MKT 6360	Special Topics in Marketing

Dissertation Research ²		6
BA 6399	Dissertation Research	

Total Semester Credit Hours 75

¹ Any graduate 5000 level course with the exception of ACC 5310, and ACC 5398.

² Students must remain enrolled by taking a minimum of 3 hours until dissertation is complete.

Waiver Policy for Graduate Business Foundation Courses

Students may be waived from the Graduate Business Foundation courses by either:

1. successfully graduating with a master of business degree from a university in which the business program is accredited by the Association for the Advancement of Collegiate Schools of Business International (AACSB International), or
2. providing evidence of successful completion of equivalent course work at an institution recognized or accredited by its country of origin.

Applications for course waivers must be completed prior to enrollment in the doctoral program.

Students requesting a waiver must get approval from the Director of the doctoral program. The Director of the program has the responsibility for ensuring that the student has the appropriate prior course work and knowledge as set forth in this policy before approving the waiver.