

# BUSINESS ADMINISTRATION (BA)

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## **BA 1301 Business Principles**

This course provides a survey of economic systems, forms of business ownership, and considerations for running a business. Students will learn various aspects of business, management, and leadership functions; organizational considerations; and decision-making processes. Financial topics are introduced, including accounting, money and banking, and securities markets. Also included are discussions of business challenges in the legal and regulatory environment, business ethics, social responsibility, and international business. Emphasized is the dynamic role of business in everyday life.

## **BA 3301 Professional Written Comm**

An interdisciplinary study of traditional and online communication formats utilizing business and management principles to achieve qualified writing in business. Emphasis is placed on clear, accurate, and concise writing in various business and professional settings.

Prerequisites: For business majors only and ENGL 1302

## **BA 3310 Legal Environment of Business**

An introduction to the legal principles relating to business and its regulation. Includes coverage of topics such as basic contracts, torts, debtor/creditor relations, intellectual property, agency and employment, employment discrimination, and the creation and ramification of various business associations. Written assignments and/or oral presentations are required.

Prerequisites: Junior standing.

## **BA 3315 Intro Int'l Commercial Law**

This course covers legal aspects of cross border transactions and trade, imports and exports, international financing, trade agreements, the documentary sale, international protection of intellectual property and international means of enforcement, adjudication and dispute resolution. It aims to provide an introductory overview of the international commercial legal environment, involving the three forms of international business: trade, licensing and investment. We will cover both private and public law applicable to international business transactions. Private law refers to, for instance: sales, trade finance and letters of credit, distribution agreements, agreements with foreign sales representatives, and licensing agreements, etc. Public law refers to, for instance: conventions, treaties, and agreements among nations, etc.

## **BA 3320 International Business**

An introductory course in international business, it provides an interdisciplinary business background for understanding the growing commercial and economic interdependence among nations and the complexities of doing business across national boundaries. Written and/or oral presentations are required.

Prerequisites: Junior standing.

## **BA 3389 Study Abroad**

This course offers students a unique opportunity to engage with diverse cultures through a study-abroad experience, fostering global awareness, intercultural communication, and critical thinking. Designed as an immersive, hands-on component of the curriculum, the course allows students to travel to a selected international destination while completing academic coursework and field projects that explore the social, historical, and cultural aspects of the host country. Throughout the program, students will participate in guided excursions, cultural workshops, and community-based learning activities. These experiences are integrated with assignments that encourage reflection on global issues, intercultural dynamics, and personal growth. May be repeated up to four times when the topic changes.

## **BA 4390 Business Strategy**

An integrative course designed to prepare the student to make decisions concerning executive-level planning, policy formulation, and implementation. Case studies and business simulation are used to expose the student to administrative responsibilities. Written and/or oral presentations are required. Must be taken during final semester prior to graduation.

## **BA 4398 Business Internship**

A directed internship in an organization to provide business students with a learning experience supervised by professionals in an organizational setting appropriate to the student's career objectives (requires a minimum of 135 clock hours). These credits may be applied towards electives for any COBA degree and will be graded as Satisfactory/Unsatisfactory. May be repeated; however, only 3 SCH may be used toward a degree program. Students must have at least an overall 2.50 GPA with more than a 3.00 GPA in the student's major courses. Prerequisites: Must have completed 90 SCH or 75 SCH with the approval of the student's Department Chair.

## **BA 4399 Issues in Business Adm**

A problems course focusing on current issues. May be repeated once when topic changes.

Prerequisites: Junior standing.

## **BA 4689 Study Abroad**

This course offers students a unique opportunity to engage with diverse cultures through a study-abroad experience, fostering global awareness, intercultural communication, and critical thinking. Designed as an immersive, hands-on component of the curriculum, the course allows students to travel to a selected international destination while completing academic coursework and field projects that explore the social, historical, and cultural aspects of the host country. Throughout the program, students will participate in guided excursions, cultural workshops, and community-based learning activities. These experiences are integrated with assignments that encourage reflection on global issues, intercultural dynamics, and personal growth. May be repeated up to two times when the topic changes.

## **BA 5201 Concepts in Fin and Eco**

This course provides the foundation in Finance and Economics necessary for admission to the MBA program. Grading for the course is on a P/F basis.

## **BA 5202 Concepts in Acc and Info Sys**

This course provides the foundation in Accounting and Information Systems necessary for admission to the MBA program. Grading for the course is on a P/F basis.

## **BA 5203 Concepts in MGT and MKT**

This course provides the foundation in Management and Marketing necessary for admission to the MBA program. Grading for the course is on P/F basis.

**BA 5204 Data Analytics for Management**

This course provides an introduction to a variety of tools and techniques used in the field of data analytics. Students will summarize data, review statistical models, explore data mining techniques, and contemplate ethical considerations associated with the field of data analytics. This course presents a survey of concepts that will be explored more in-depth in subsequent courses in the MS IS program.

**BA 5310 Business Research Methods**

The purpose of this course is to strengthen the student's ability to analyze a problem, locate resources, conduct an investigation and prepare a final written report. Must be taken during first semester of enrollment in a MBA or MS program. Written and oral presentations are integral components of this course. Prerequisites: DS 5300 or concurrent enrollment.

**BA 5320 Global Environments of Bus**

A study of the domestic and foreign perspectives that form the context for business in a diverse and interdependent world. Topical coverage includes: sociocultural diversity; ethical issues; political, legal and regulatory issues; national environmental issues; and the impact of demographic diversity on organizations. Written and oral presentations are integral components of this course.

**BA 5330 International Commercial Law**

Legal aspects of trade, financing, and forward exchange contracts; comparative analysis under different legal systems; international means of enforcement, adjudication and arbitration.

**BA 5390 Strategic Management**

A study of the strategic management process dealing with the analysis of the firm in its global environment and the formulation, implementation, control and evaluation of strategies. Written and oral presentations are integral components of this course. Must be taken during final semester prior to graduation. Prerequisites: Completion of all MBA Business Core courses.

**BA 5398 Business Internship**

A directed internship in an organization to provide business students with a learning experience supervised by professionals in an organizational setting appropriate to the student's career objectives (requires a minimum of 135 clock hours). These credits may be applied towards electives for any COBA degrees and will be graded as Satisfactory/Unsatisfactory. May be repeated; however, only three SCH may be used toward a degree program. 3.0 GPA for all attempted course work toward the degree, and a maximum of one "Q" or repeated course. Prerequisites: Must have completed 15 SCH with at least a 3.

**BA 5399 Special Issues in Business Adm**

Course examines timely topics of concern to business decision makers. May be repeated once when topics vary.

**BA 6198 Directed Read for Comp Exams**

This course will prepare PhD students to understand, synthesize and the field of international business and specialty areas through reading of the appropriate literature. This course is graded pass/fail.

Prerequisites: Successful completion of all required PhD coursework, approval from the PhD Director and scheduled to teach a class in a summer term.

**BA 6199 Dissertation Research**

This course will prepare PhD students to write and defend a dissertation in the field of international business and specialty areas through completing a research project appropriate for a doctoral graduate. Students must maintain continuous enrollment after passing comprehensive examinations and admission to candidacy. This course is graded pass/fail.

Prerequisites: Successful completion of all components of the PhD Comprehensive Examination, approval from the PhD Director and scheduled to teach a class in a summer term.

**BA 6310 Advanced Business Rsrch Meths**

This course is intended to further develop the student's empirical research skill set and examine current research tools outside the student's major.

Prerequisites: Consent of the instructor and the Graduate Advisor.

**BA 6320 Research Iss in Intl Bus Adm**

This course offers an intensive study of the evolution of international business thought and the present state of development of international business theory with emphasis on current contributions to international business theory.

The course includes analysis of current topics, issues, and practices in the international business environment not covered in any of the other specialized study courses. It will prepare the student for the intellectual exploration of business in an international arena.

Prerequisites: Consent of the instructor and the Graduate Advisor

**BA 6330 Advanced Regression Models**

The topics to be included in this class are the following: Statistical inference (maximum likelihood estimation, least-squares estimation, subset selection methods, fitting and test of models, association and causality, statistical vs. deterministic models, graphical analysis and visualization, correlations, confounding and interaction, dummy variables, analysis of co-variance, diagnosis, polynomial regression, ordinal logistic regression, poisson regressions, times series analysis and panel data.

Prerequisites: Consent of the instructor and the Graduate Advisor.

**BA 6335 Advanced Qualitative Modeling**

Applies qualitative modeling methods and techniques to the study of international business administration.

Prerequisites: Consent of the instructor and the Graduate Advisor.

**BA 6340 Covariance Based Strc Eq Model**

Applies covariance-based structural equation modeling to the study of international business administration.

Prerequisites: Consent of the instructor and the Graduate Advisor.

**BA 6345 Variance-Based Strc Eq Model**

Applies variance-based research methods and techniques to the study of international business administration.

Prerequisites: Consent of the instructor and the Graduate Advisor.

**BA 6398 Directed Read for Comp Exams**

This course will prepare PhD students to understand, synthesize and evaluate the field of international business and specialty areas through a reading of the appropriate literature. This course is graded pass/fail and may be repeated for credit.

Prerequisites: Successful completion of all required PhD coursework.

**BA 6399 Dissertation Research**

This course will prepare Ph.D. students to write and defend a dissertation in the field of international business and specialty areas through completing a research project appropriate for a doctoral graduate. Students must maintain continuous enrollment after passing comprehensive examinations and admission to candidacy. The course is graded as "In Progress." No credit will be assigned until dissertation has been completed, successfully defended, and filed with the Ph.D. Program Director.

Prerequisites: Successful completion of all components of the program's Comprehensive Examination.

**BA 6698 Directed Read for Comp Exams**

This course will prepare PhD students to understand, synthesize and evaluate the field of international business and specialty areas through a reading of the appropriate literature. This course is graded pass/fail and may be repeated for credit.

Prerequisites: Successful completion of all required PhD coursework.

**BA 6699 Dissertation Research**

This course will prepare Ph.D. students to write and defend a dissertation in the field of international business and specialty areas through completing a research project appropriate for a doctoral graduate. Students must maintain continuous enrollment after passing comprehensive examinations and admission to candidacy. The course is graded as "In Progress." No credit will be assigned until dissertation has been completed, successfully defended, and filed with the Ph.D. Program Director. D Comprehensive Examination.

Prerequisites: Successful completion of all components of the Ph.

**BA 6998 Directed Read for Comp Exams**

This course will prepare PhD students to understand, synthesize and evaluate the field of international business and specialty areas through a reading of the appropriate literature. This course is graded pass/fail and may be repeated for credit.

Prerequisites: Successful completion of all required PhD coursework.

**BA 6999 Dissertation Research**

This course will prepare Ph.D. students to write and defend a dissertation in the field of international business and specialty areas through completing a research project appropriate for a doctoral graduate. Students must maintain continuous enrollment after passing comprehensive examinations and admission to candidacy. The course is graded as "In Progress." No credit will be assigned until dissertation has been completed, successfully defended, and filed with the Ph.D. Program Director. D Comprehensive Examination.

Prerequisites: Successful completion of all components of the Ph.